



ALAGAPPA UNIVERSITY

(A State University Established in 1985)

Vallal Alagappar Valagam

KARAIKUDI - 630 003, Tamil Nadu, India

www.alagappauniversity.ac.in



2017



Accredited with
A+ Grade by NAAC
(CGPA : 3.64)

2018



Graded as Category-1
&
Granted Autonomy

2021



Rank : 33

2018



Swachh Campus
Rank : 4

2022



Asia Rank : 220

2022



World Ranking
Bandwidth
501 – 600

அழகு செய்திமடல் AZHAGU NEWSLETTER

VOLUME - 21

செயலிற் செம்மை • EXCELLENCE IN ACTION

ISSUE - II & III



Distinguished Members of the V.C. Officiating Committee and Other Faculty Members at the Freshers' Meet.



ALAGAPPA UNIVERSITY

(Accredited with 'A+' Grade by NAAC (CGPA : 3.64) in the Third Cycle
Grade as Category - I University and Granted Autonomy by
MHRD - UGC, 2021: QS ASIA Rank - 199



Dr. R. SWAMINATHAN
V.C. Officiating Committee
Member of Syndicate
CHIEF PATRON

Prof. S. KARUPPUCHAMY
V.C. Officiating Committee
Member of Syndicate
CHIEF PATRON

Prof. C. SEKAR
Registrar i/c
PATRON

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Chief Editor &
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From the Chief Editor

When the second wave of COVID-19 pandemic started subsiding to a great extent in the middle of the year 2021, the regular academic activities and events of significance began to soar on the campus. The current number, now in your hands, reports on the happenings of importance at the University during the last six months (i.e from June 2021 to December 2021).

Among the recent laurels won by the University, mention may be made of the securing of 220th place in QS Asia Ranking 2022 and the 33rd place in National Institutional Ranking Framework 2021. Another credit is the obtaining of 501-600 ranking bandwidth in the TIMES Higher Education World Ranking 2022. The District Green Champion Award given to the University by Mahatma Gandhi National Council for Rural Education, Ministry of Education, New Delhi, for implementing the best practices in the areas of sanitation, hygiene, waste management, water management, energy management and greenery management is another feather in its cap.

The Vigyan Prasar functioning under the Department of Science and Technology, Government of India and Alagappa University have undertaken a collaborative project to disseminate latest and useful health tips and science information among senior citizens under "Science Communication Popularization and Its Extension." This awareness programme aims at increasing the physical as well as mental health of senior citizens.

To keep the employees and students of the University in a healthy and safe condition so far six COVID-19 Preventive Vaccination Camps have been arranged and the beneficiaries also include the families of the staff of the institution and people of the neighbourhood.

A number of National level Seminars, Webinars, Conferences and Discourses by Eminent Scholars were conducted by almost all the Departments of Study and brief reports on these events find a niche in this issue. It speaks of the enthusiasm and endeavours of the faculty to make the campus a hub of serious academic engagements.

A Five Day Short Term Programme on the Role of Sustainable Development Goals, the week-long World Heritage Celebrations, Two-Day National Seminar on Prevalence of Screen Addiction among College Students, Two-Day Workshop on Jathiswaram, National Mathematics Day, Panel Discussion on Unique Features in Education Systems across Countries, National Symposium on Software Development, ATAL-Faculty Development Programme etc are some of the intellectually fruitful occurrences during this period under review.

**ALAGAPPA UNIVERSITY SECURES
220TH PLACE IN QS ASIA RANKING 2022**



Alagappa University, Karaikudi, is placed in the 220th Rank in Quaequarelli Symonds (QS) Asia Ranking 2022, as per a release from the QS Intelligence Unit. It secured this position from among the 650+ Higher Educational Institutions that applied for ranking from Asian Countries.

Among the 107 ranked Indian institutions, Alagappa University is placed in the 23rd position. It is noteworthy that Alagappa University has attained the First position among the higher educational institutions from Tamil Nadu.

Under this QS Asia ranking, the performance of the participating institutions under specific areas, viz. Academic Reputation, Employer Reputation, Faculty Student Ratio, Research Papers and Citations, International Research Network, International Faculty/Student Exchange, have been assessed and analyzed.

Prof. J. Jeyakanthan, Director, Alagappa University Ranking Cell, collected, analyzed and submitted data to QS Asia Level Ranking Agency for the year 2021.

It is noteworthy to mention that Alagappa University has achieved several milestones like A+ status (CGPA:3.64) in the 3rd cycle of NAAC assessment, 33rd position in NIRF 2021 Ranking and 501-600 ranking bandwidth in the Times Higher Education World Ranking 2022. This QS Asia Ranking is an additional diamond added to the crown of Alagappa University.

The Vice-Chancellor Officiating Committee Convenor & Principal Secretary of Higher Education Department, Government of Tamil Nadu, Dr. D. Karthikeyan I.A.S., and members Dr.R.Swaminathan, Prof. S. Karuppuchamy and Prof. C. Sekar, Registrar i/c., appreciated the coordinated efforts of the Faculty, Administrative Staff and Research Scholars for gaining this position.

**ALAGAPPA UNIVERSITY SECURES 33rd
PLACE IN NATIONAL INSTITUTIONAL
RANKING FRAMEWORK (NIRF) 2021**

Alagappa University, Karaikudi, has secured the 33rd place among the Indian Universities in the National Institutional Ranking Framework (NIRF) for the year 2021, according to the ranking list released by the Hon'ble Minister for Human Resource Development Thiru. Dharmendra Pradhan on 09.09.2021. The ranking is awarded on the parameters such as teaching and learning resources, research and professional practice, graduation outcome, outreach and inclusivity and perception.



Alagappa University is placed at the 4th place among the State Universities in Tamil Nadu. Prof. J. Jeyakanthan, Professor of Bioinformatics at the University and Director, Ranking Cell collected and presented the relevant information to the Government for the ranking purpose.

Dr. D.Karthikeyan, Principal Secretary, Dept. of Higher Education, Government of Tamil Nadu, Vice-Chancellor Officiating Committee Members Dr. R.Swaminathan, Dr.T.R. Gurumoorthy and Registrar i/c Prof. C.Sekar congratulated the Faculty, Administrative Staff and Research Scholars for taking the University to 33rd Place from the 36th Place obtained in the NIRF-2020 ranking.

**PASSING AWAY OF
THIRUMATHI DR. UMayAL RAMANATHAN
CONDOLED AT THE UNIVERSITY**

Thirumathi Dr.Umayal Ramanathan, daughter of Vallal Alagappa Chettiar and the Life Member of the Syndicate of Alagappa University, Karaikudi, passed away on 12.12.2021 in Chennai. A meeting to condole her death was conducted at Alagappa University, Karaikudi on 13.12.2021. The meeting was presided over by the Vice-

Chancellor Officiating Committee Members Dr. R. Swaminathan and Prof. S. Karuppuchamy.



In his condolence speech Dr. R. Swaminathan said, "Thirumathi Umayal Ramanathan's educational services to the students hailing from the down-trodden and economically weaker sections of Karaikudi region will ever be remembered. Her contribution to the growth and development of Alagappa University has been note worthy. She was fondly called "Achi" by the people of this region for her kindness and generosity shown towards the public".

After conveying condolences to the members of the bereaved family, the meeting observed a two-minute silent prayer in remembrance of the departed soul.

Syndicate Member Prof. K. Sankaranarayanan, Registrar i/c Prof. C. Sekar, Controller of Examination i/c, Prof. E. Kannapiran, Finance Officer Thiru. R. Pandian, Faculty Members, Officers and Administrative Staff were present at the condolence meeting.

HOMAGE PAID BY THE SYNDICATE

The Syndicate of Alagappa University adopted the following condolence message: "In the passing away of life-time Syndicate Member Thirumathi Dr. Umayal Ramanathan, Alagappa University has lost a kindly soul whose remarkable contribution and unstinted support to the growth and development of the University will ever be remembered. As the beloved and worthy daughter of philanthropist par excellence Dr. Alagappa Chettiar, she inherited and perpetuated the family legacy of generosity. It could be gauged from her benevolent act of donating the schools and colleges established by her father to the government of Tamil Nadu when it announced the establishment of Alagappa University in 1985 at Karaikudi. Thus she happily contributed to the realisation of her father's noble dream of establishing a University at Karaikudi. As a proud daughter of Vallal Alagappan she

always rejoiced over the achievements of the University and appreciated the authorities of the University for their endeavours in raising the status of the University. A lady with a heart of gold, she evinced keen interest in offering education to women so as to raise their status. The Syndicate of Alagappa University while condoling the passing away of its life-time Member Thirumathi Umayal Ramanathan, records its appreciation and gratitude to the services rendered by her".

SCIENCE COMMUNICATION POPULARISATION AND ITS EXTENSION

ANUBHAV FOR SENIOR CITIZENS' WELFARE

The Vigyan Prasar, an autonomous organisation functioning under the Department of Science and Technology, Government of India, New Delhi, has sanctioned an amount of Rs. 24.96 lakhs to Alagappa University, Karaikudi, to undertake a collaborative project to help senior citizens by disseminating latest and useful health and science information as part of Science Communication Popularisation and Its Extension (SCoPE) programme through Radio Programmes of Vigyan Prasar. 624 podcasts will be designed and streamed through the Internet Radio and broadcast through Community Radio. "Stay socially connected through social participation and get scientific awareness on physical and mental health" will be the key objective of the programme meant for senior citizen communities.

The programmes will help in the meaningful engagement of senior citizens to showcase their skills and talents and share their personal experiences for the benefit of others. They will serve as powerful tools for dissemination of information regarding social, physical and psychological well-being of senior citizens. They will aid in spreading and popularizing scientific knowledge and approach towards overall health and everyday living among the senior citizens.

The key components of the contents of the programme are 4A, 4H & 4S

4A - ACCESS, AWARE, AGILE & AVAIL

4H - HAPPINESS, HEALTH, HONOUR & HOPE

4S - SCIENCE, SHARE, SECURE & SAFE

The programmes will help senior citizens in managing

their physical and mental abilities in a healthy frame and also help them get authentic and right kind of information for improving their health. A meaningful engagement of senior citizens can help them eliminate the problem of loneliness. They will be helped to learn online etiquette and acquire diligence. The senior citizens will get timely information about the schemes that they can avail for getting medical /financial/legal/travel/savings/insurance benefits. Training in basic technology for everyday use of Skype (or) Zoom, G Pay, Paytm and other online services and psychological counselling and tips to handle common stress will be provided. Ways for leading a dignified life will be suggested. Science Quiz Programmes and Creative Banter will also be organised with a focus on bringing out their innate abilities.

The programmes will be designed as pathways to a happy and peaceful life of senior citizens. Creating happiness is a very important component for care givers of senior citizens and thoughts on how to find it, nurture it and keep it through scientific information and activities will be explored and explained to them for leading a happy life.

The purpose of this programme is to engage senior citizens in pleasant physical, mental and social activities with scientific knowledge, which will act as the key component of successful ageing and life satisfaction.

The duration of the project is one year. The project will be jointly implemented by Prof. K.R. Murugan, Dean, Faculty of Arts and Head, Department of Social Work and Dr. R. Sreedher, Adjunct Faculty, Alagappa University.

75TH INDEPENDENCE DAY CELEBRATED



The 75th Independence Day was celebrated at Alagappa University, Karaikudi. Vice-Chancellor Officiating Committee members Dr. R.Swaminathan and Senior Professor Dr. T.R.Gurumoorthy hoisted the National flag and accepted the Guard of Honour presented by the Cadets of the University NCC Unit.

Addressing a gathering, Dr. T.R.Gurumoorthy emphasized that we must respect and honour all leaders and individuals who lost their life and wealth for the cause of India's independence. We must follow the guidelines and advices of great leaders to boost the image of our Nation. Further, he said that India is one of the nations in preserving democracy, having enormous youth power and possessing a great culture. India is in the forefront in propagating the Yoga Education, Non-Violence and Unity in Diversity for global peace.

Prof. C.Sekar, Registrar i/c, Syndicate Member Prof. Sankaranarayanan, Prof. E. Kannapiran, Controller of Examinations i/c, Thiru.R. Pandian, Finance officer, Deans, Directors, Heads of the Departments, Faculty Members and Administrative Staff participated in this function. Dr. M. Sundar, Principal, College of Physical Education, Dr. R. Senthil Kumaran, Director of Physical Education, and other faculty members of the College of Physical Education made arrangements for the successful conduct of this function.

DISTRICT GREEN CHAMPION AWARD GIVEN TO THE UNIVERSITY FOR THE ACADEMIC YEAR 2020-2021



Alagappa University, Karaikudi, has been honoured with the District Green Champion Award for the academic year 2020-2021 in recognition of the University earnestly executing the Swatchhta activities in collaboration with Mahatma Gandhi National Council for Rural Education (MGNCRE), Ministry of Education, Government of India.

Commending the University for its unrelenting endeavours and keen interest in carrying out the Swatchhta scheme, the Award Certificate given by the Ministry of Education states: "The institution has successfully set up the Swatchhta Action Plan Committee, adopted and implemented the best practices in the areas of sanitation, hygiene, waste management, water management, energy management and greenery management".

Dr. K.R. Murugan, Nodal Officer, Swatchhta Action Plan (SAP) and Dean, Faculty of Arts, Alagappa University, received the District Green Champion Award from the Sivagangai District Collector Mr. P. Madhusudhan Reddy, I.A.S., on 19.08.2020.

WORKSHOP ON SWATCHHTA ACTION PLAN

A Virtual Workshop on Swatchhta Action Plan (SAP) for the year 2021-2022 was organised recently in which the Principals of all Affiliated Colleges of Sivagangai District of Alagappa University, participated. At the inaugural session, Mr. P. Madhusudhan Reddy, I.A.S., District Collector, Sivagangai, was the chief guest. He enumerated the benefits accruing on account of the implementation of the SAP and highlighted the significance of keeping the environment clean and green for the prosperity of the posterity.

Prof. C. Sekar, Registrar i/c., Alagappa University, while presenting the thematic address, said that the University has been actively involved in implementing SAP since 2017 and in the year 2018 it was accorded the 4th rank at the national level for keeping the campus clean and green.

Prof. T.R. Gurumoorthy, Member of the Syndicate and Vc Officiating Committee, in his felicitation, said that SAP is a milestone initiative to realise the Swatchh Bharat of Prime Minister's vision and Gandhiji's dream. Mr. P. Sudheer, Programme Coordinator, SAP 2021-2022, Unnat Bharat Abhiyaan, MGNCRE, Ministry of Education, Government of India, acted as the resource person at the Workshop. Earlier Prof. K.R. Murugan, Nodal Officer, SAP, Alagappa University, welcomed the participants.

RESEARCH SCHOLAR SELECTED FOR INTERNATIONAL FELLOWSHIP AWARD BY INTERNATIONAL MATHEMATICAL UNION (IMU)



Mr. Sayooj Aby Jose, a Ph.D. scholar pursuing his research work at the Department of Mathematics has been selected for the international fellowship award by the International Mathematical Union (IMU) & Friends of International Mathematical Union (FIMU), Germany. He is one among the three international awardees and the first Indian scholar to receive this prestigious fellowship. The scholar is doing research in Mathematical Modelling under the guidance of Dr. R. Raja, Assistant Professor at the Ramanujan Centre for Higher Mathematics in Alagappa University.

Of the 6000 applicants nominated by Professional Mathematicians from 137 developing countries only three scholars were selected for the award by the IMU and FIMU at the international level. The Vice-Chancellor Officiating Committee members Dr. R. Swaminathan and Senior Professor T.R.Gurumoorthy and the Registrar i/c Prof. C. Sekar congratulated Mr. Sayooj Aby Jose and his research supervisor Dr. R. Raja on the achievement.

It may be noted here that IMU and FIMU launched the fellowship programme in 2016 to support research studies in developing countries. The IMU Breakout Graduate Fellowships offer a limited number of grants for meritorious students from developing countries. The International Fellowship Programme is governed and administered by the London Mathematical Society. Professional Mathematicians are invited to nominate highly motivated and mathematically talented students from developing countries who plan to complete a doctoral degree in a developing country, including their own home country.

FOURTH VACCINATION CAMP ORGANISED



The Fourth COVID-19 preventive Vaccination Camp was organized at Alagappa University on 26.08.2021 under the joint auspices of the University Health Care Centre, National Service Scheme (NSS) and the Youth Red Cross (YRC) of Alagappa University. 369 people (Administrative Staff, Faculty Members and their families) got vaccinated in the camp.

Prof. T.R. Gurumoorthy, Member of the VC Officiating Committee and Prof. C. Sekar, Registrar i/c., inaugurated the camp. Mr. J. Karunanithi, President, Administrative Staff Association, was present on the occasion. Dr.R.Aanandhi, Nodal Officer, Dr. P. Srinivasan, NSS Coordinator, Dr. M. Jothi Basu, Dr.G. Sivakumar, Mr. KP.Karthilingam, Dr.M.Sivakumar, Dr. K. Chitradevi, NSS Programme Officers and Dr. G. Vinayagamoorthi, Zonal Coordinator, YRC, made the arrangements for the programme.

Dr. C. Anandaraj, Block Medical Officer, Dr. Shameem, Dr. Brinda and Mr. S.Selvarathinam, Health Inspector, Staff of Government Primary Health Centre, Pudukkottai, co-ordinated the Vaccination Camp.

SIXTH VACCINATION CAMP ORGANISED ON THREE SPOTS ON THE UNIVERSITY CAMPUS

The sixth Vaccination Camp was organized in three spots on the vast Alagappa University Campus on 25.11.2021. The camp organized at the Science Campus of the University was inaugurated by Prof. S. Karuppuchamy, Member, Vice-Chancellor Officiating Committee and Prof. C. Sekar, Registrar i/c inaugurated the camp at L.C.T.L Palaniappa Chettiar Memorial Auditorium. Another camp was also organised at the Physical Education College Campus.



Dr. Nanda, Primary Health Care Centre, Pudukkottai and Dr. Karthikeyan, Municipal Health Officer, Karaikudi were the organizers of the vaccination camp. They were ably assisted by Dr.C. Aanandhi, University Health Care Centre, Dr. G. Vinayagamoorthi, Zonal Coordinator, Youth Red Cross, Dr. M. Jothi Basu, Coordinator, Cultural Club, Dr. Sundar, Principal, Physical Education College and Dr. Jaskar, Assistant Professor.

ORIENTATION PROGRAMME CONDUCTED FOR THE FRESHERS OF ARTS, SCIENCE AND MANAGEMENT FACULTIES



An Orientation Programme for the Freshers who have been admitted to various Post-Graduate Programmes at the Arts, Science and Management Faculties of Alagappa University was held for three days in November 2021 in the University Convocation Auditorium.

The main objective of this programme was to make the freshers learn about the state-of-the-art laboratory facilities available on the campus and make use of them judiciously for acquiring useful knowledge that is relevant to their respective fields for a successful career.

Prof. C. Sekar, Registrar i/c in his welcome address, recalled the growth, development and achievements of the University at the national level. He exhorted the students to remember the University's Motto "Excellence in action" as

their guiding principle. The good tradition and discipline established by the former students of this University should be preserved intact. He advised the students to grow together helping each other in an environment of friendliness and goodwill.

Presiding over the programme Dr. R. Swaminathan, Member, Vice-Chancellor Officiating Committee, said that the purpose of education is to endow the youth with strength for facing future challenges of life besides imparting knowledge and skills for an avocation. He added that various science programmes offered by the University have well designed curricula that focus on helping the learners to find good jobs in the employment market or to further their passion for research. He asked the students to seize every opportunity for honing their skills to come up in life.

Prof. S.Karuppuchamy, another member of the Vice-Chancellor Officiating Committee, said that the Gross Enrolment Ratio of Higher Education in Tamil Nadu is 51.4% whereas it is only 27% at the National Level. It shows the awareness of people on the importance and utility of Higher Education. Emphasizing the significance and relevance of inter-disciplinary studies, he appealed to the students to study other related subjects for facing competitions in the current employment scenario. He added that a basic knowledge of science subjects is very essential for every student pursuing science courses. He concluded his speech by saying that students should imbibe good qualities such as self-confidence, helping tendency, punctuality, patriotic feelings and social responsibility for their own development and also for nation's growth.

Prof. KR .Murugan, Dean, Faculty of Arts offered felicitations. A series of speeches were delivered on topics such as "Coaching for Competitive Examinations", "Scholarships / Research Fellowships and Bank Loans", "Examinations", "SWAYAM", "Anti-Women Harassment", "Yoga", "Start-ups", "Soft Skills", "Cultural Activities", "Placement", by the faculty of the University namely Dr.K.Chitra Devi &Dr.G.Rajeswari, Finance Officer Thiru. R. Pandian, Controller of Examinations i/c Dr.E.Kannapiran, Dr.C.Baskaran, Prof. K. Manimekalai, Dr.S.Saroja, Dr.G.IIankumaran, Dr.SP. Shanthi, Dr.M.Jothi Basu, Prof.A.Morarji respectively.

More than 1,000 freshers from all the Departments and faculty members participated in this programme. Prof. V.Palanichamy, Dean, Student Affairs, proposed a vote of thanks.

153RD BIRTH ANNIVERSARY OF MAHATMA GANDHI CELEBRATED



The 153rd Birth Anniversary of Mahatma Gandhi was celebrated at Alagappa University. At the event, a floral tribute was paid to the portrait of Mahatma Gandhi.

VC Officiating Committee Member Prof. S. Karuppuchamy, Member of the Syndicate Dr. K. Gunasekaran, Controller of Examination i/c E. Kannapiran, Dean of the Faculty of Education Prof. J. Sujathamalini, Dean of the College Development Council Prof. V. Sivakumar, Alagappa University College of Education Principal (i/c) Dr. A. Balu, Gandhian Studies Centre Co-ordinator Dr. Arumugam, Assistant Professors Dr. Sivakumar and Dr. Stalin were present on the occasion.

VC OFFICIATING COMMITTEE MEMBER AWARDED D.Sc IN CHEMISTRY

Prof. S. Karuppuchamy, Head, Department of Energy Science, Member, Vice-Chancellor Officiating Committee and Member, Syndicate, Alagappa University, received the Doctor of Science (D.Sc.) in Chemistry from Thiru. Dr. K. Ponmudi, Hon'ble Minister for Higher Education, Government of Tamil Nadu at the 20th Convocation of Periyar University, Salem, held on 06.12.2021.

In the past 22 years Prof. S. Karuppuchamy has developed several multifunctional photo catalytic nano composites for hydrogen fuel production and to treat industrial wastewaters. His D.Sc. thesis demonstrates the

development of multifunctional photo catalytic materials for the effective treatment of organic dyes and H₂ production. Further the thesis elaborates on a novel method for incorporating carbon nanomaterials into a series of metal oxides, metal nitrides, metal phosphides and insulating materials to enhance the photo catalytic efficiency.



He has visited various countries like Japan, USA, Germany, Sweden, Switzerland, South Korea, Thailand, Singapore and Malaysia for research purposes. He has research collaborations with various International institutions like SPD Laboratory, Co. Ltd., Japan, Kyushu Institute of Technology, Japan, Kinki University, Japan, University Putra Malaysia, Malaysia, University Technology Mara, Malaysia and EPFL, Lausanne, Switzerland.

FACULTY OF ARTS

DEPARTMENT OF TAMIL

காரைக்குடியில் பாரதி

நூல் வழங்கும் நிகழ்ச்சி

காரைக்குடி அழகப்பா பல்கலைக்கழக தமிழ்த்துறை, கானாடுகாத்தான் திரு. வை.சு. சண்முகனார் நினைவு மையம் சார்பில் வை.சு.ச. புதல்வி பார்வதி நடராஜன் நினைவாக அழகப்பா பல்கலைக்கழக நூலகம் மற்றும் கல்வி நிறுவனங்களுக்கு கிருங்கை சொ. சேதுபதி எழுதிய “காரைக்குடியில் பாரதி” என்ற தலைப்பிலான நூல்கள் வழங்கும் நிகழ்ச்சி 23.11.2021 அன்று பல்கலைக்கழக பட்டமளிப்பு விழா அரங்கின் கருத்தரங்க கூடத்தில் நடைபெற்றது.

அழகப்பா பல்கலைக்கழக தமிழ்த் துறைத்தலைவர் பேரா.சு.ராசாராம் வரவேற்புரையாற்றினார். அழகப்பா



பல்கலைக்கழக துணைவேந்தர் பொறுப்புக்குழு உறுப்பினர் பேரா. எஸ். கருப்புச்சாமி தனது தலைமையுரையில், திரு. வை.சு. சண்முகனார் அவர்கள் விடுதலைப் போராட்ட வீரர், தன்மான இயக்கத் தலைவர், சீர்திருத்தச் செம்மல், பாரதியார் போற்றிய வள்ளல் என புகழாரம் சூட்டினார். 20 - ஆம் நூற்றாண்டின் இணையற்ற கவிஞன் பாரதி செட்டிநாட்டு மண்ணிற்கு வருகை புரிவதற்கு அடிப்படை காரணமாக விளங்கியவர். அவரது அழைப்பினை ஏற்று பாரதியார் கானாடுகாத்தானுக்கு வரவில்லையென்றால் இன்று பாரதி ஆய்வாளர்கள் போற்றும் காரைக்குடி இந்து மதாபிமான சங்கத்தில் எடுக்கப்பட்ட இரண்டு நிழற்படங்களும் திரு. வை.சு. சண்முகனாரையும், காரைக்குடி இந்து மதாபிமான சங்கத்தையும் பாடிய இரண்டு பாடல்களும் கிடைக்காமல் போயிருக்கும் என்றார்.

இந்நிகழ்ச்சியில் சிறப்புரையாற்றிய கோவிலூர் நாச்சியப்ப சுவாமிகள் கலை அறிவியல் கல்லூரியின் மேனாள் முதல்வர் முனைவர் சே. குமரப்பன் பேசுகையில், திரு. வை.சு. சண்முகனாரின் கொடைச்சிறப்பு, தமிழறிஞர்களை போற்றிய பண்பு குறிப்பாக பாரதியாரை தனது இன்பமானிகையில் தங்கவைத்து தமிழ் வளர்த்த சிறப்பு ஆகியவற்றை எடுத்துரைத்தார்.

இந்நிகழ்ச்சியில் “காரைக்குடியில் பாரதி” என்னும் நூலின் 100 பிரதிகள் அழகப்பா பல்கலைக்கழகம் மற்றும் கல்வி நிறுவனங்களுக்கு வழங்கப்பட்டது. நூல் பிரதிகளை டாக்டர் மீனாட்சி அழகப்பன் அவர்கள் வழங்க துணைவேந்தர் பொறுப்புக்குழு உறுப்பினர் பேரா.எஸ். கருப்புச்சாமி பெற்றுக்கொண்டார். கானாடுகாத்தான் திரு. வை.சு. சண்முகனார் நினைவுமையத்தின் பொறுப்பாளர் டாக்டர் மீனாட்சி அழகப்பன் நன்றி கூறினார்.

அழகப்பா பல்கலைக்கழக தமிழ்த்துறையைச் சேர்ந்த பேராசிரியர்கள், ஆய்வுமாணவர்கள், பிற துறைமாணவர்கள், நகரபெருமக்கள் ஆகியோர் இந்நிகழ்வில் பங்கேற்று சிறப்பித்தனர்.

CENTRE FOR TAMIL CULTURE

கல்வி வளர்ச்சி நாள் விழா

காரைக்குடி அழகப்பா பல்கலைக்கழகத் தமிழ் பண்பாட்டு மையத்தின் சார்பில் 15.07.2021 காமராசரின் பிறந்தநாள் கல்வி வளர்ச்சி நாள் விழாவாகப் பதிவாளர் சி.சேகர் அவர்களின் வாழ்த்துதலோடு இணையவழியில் கொண்டாடப்பெற்றது.

அழகப்பா பல்கலைக்கழகத்தின் ஆட்சிக்குழு உறுப்பினர் துணைவேந்தர் பொறுப்புக்குழு உறுப்பினர், வணிகவியல் துறையின் தலைவர் பேராசிரியர் முனைவர் டி.ஆர். குருமூர்த்தி அவர்கள் தலைமையுரை வழங்கினார். அவர் தமது உரையில் காமராசரின் பிறந்தநாளை கல்வி வளர்ச்சி நாளாக அழகப்பா பல்கலைக் கழகம் கொண்டாடுவது மிகவும் பொருத்த முடையது. காரணம் தமிழகத்தில் முதல் கல்விப் புரட்சியை ஏற்படுத்தியவர் வள்ளல் அழகப்பார். கோடி கொடுத்த கொடைஞராக குடிபிருந்த வீடும் கொடுத்த விழுச்செல்வராக விளங்கிய அழகப்பரைப் போலவே கல்வித் தொண்டில் தன்னை முழுமையாக அர்ப்பணித்துக் கொண்டவர் கர்மவீரர் காமராசர்.

இந்திய தேசத்தில் கல்வி வளர்ச்சியில் தன்னிறைவு பெற்ற மாநிலமாகத் தமிழகம் திகழ்கிறது என்றால் அதற்குக் காமராசர் கட்டமைத்த கல்வித் திட்டங்களே காரணம். கல்வி தான் நம்முடைய இன்னல்களையெல்லாம் தீர்க்கும் ஒரே மருந்து என்று சுட்டுகிற தமிழ்மர பினை உணர்ந்து அதற்காகவே செயலாற்றியவர் காமராசர். ஒரு நாட்டில் அனைத்து வளர்ச்சிகளும் கல்வியால்தான் ஏற்படும் என்பதை உணர்ந்த மாஞானி கர்மவீரர் காமராசர். இன்றைய தலைமுறையினர் காமராசரின் கல்விக் கனவுகளை நனவாக்குவதற்கு மேலும் மேலும் உழைக்க வேண்டும். அதுவேநாம் காமராசருக்குச் செய்யும் கைம்மாறு என்று எடுத்துரைத்தார்.

இவ்விழாவில் சிறகுகள் தந்த சிவகாமிமைந்தன் என்னும் தலைப்பில் அழகப்பா பல்கலைக்கழக ஆட்சிப்பேரவைக்குழு உறுப்பினர் மற்றும் அழகப்பா கலைக்கல்லூரி தமிழ் உயராய்வுமையத்தின் இணைப்பேராசிரியர், முனைவர் மா. சிதம்பரம் சிறப்புரையாற்றினார்.

அவர் தம் உரையில், சிவகாமி என்னும் தாய் தன்னுடைய மைந்தனை இந்த நாட்டுக்கே தந்துவிட்டதை நாம் நினைத்துப் பார்க்கவேண்டும். கோயிலைவிடவும் பள்ளிகளே முக்கியம் என்று கருதியவர் காமராசர். அதனால் தான் பட்டி தொட்டிகளெல்லாம் பள்ளிகளைத் திறந்தார். தன் போன்ற வறுமை வயப்பட்ட நிலை அடுத்த தலைமுறைக்கு

வரக்கூடாது அதற்கு ஒரே வழி கல்விதான் என்று தேர்ந்து கொண்டு அதற்காகவே அயராது உழைத்தவர் காமராசர். ஆண்டி கையில் ஓடிருக்கும் அதுவும் உனக்கில்லையே என்ற காமராசரின் பற்றற்ற வாழ்க்கையைப் போற்றிப் பாடுவார் கண்ணதாசன். காமராசர் காலத்தில் அவரைப் பலரும் படிக்காதவர் என்று கருதினார்கள். ஆனால் அது உண்மையல்ல. அவர் பள்ளிப்படிப்பைப் படிக்கவில்லையே தவிர சமூகக் கல்வியை முறையாகக் கற்றவர். இன்னும் சொல்வதானால் அவரைப் போலச் சமூகத்தையும் மனிதர்களையும் படித்தவர் யாருமில்லை. 6000 பள்ளிகளைத் திறந்துகல்விப் புரட்சி செய்தவர் காமராசர். 1 கி.மீ. தொலைவுக்கு ஒரு தொடக்கப்பள்ளி 3 கி.மீ. தொலைவுக்கு ஒரு நடுநிலைப்பள்ளி, 5 கி.மீ. தொலைவுக்கு ஓர் உயர்நிலைப்பள்ளி என்று இலட்சியம் வகுத்துக் கொண்டு அதற்காகவே தன்னுடைய ஆட்சிக் காலம் முழுவதும் பாடுபட்டவர் காமராசர்.

இவ்விழாவில் தமிழ் பண்பாட்டுமையத்தின் இயக்குநர், பேராசிரியர், முனைவர். சே.செந்தமிழ்ப்பாவை அவர்கள் வரவேற்புரை வழங்கினார். முனைவர் கா. கணநாதன் நன்றி கூறினார். இணையவழியிலான இவ்விழாவில் காரைக்குடி அழகப்பா பல்கலைக்கழகத் தமிழ்த்துறைத் தலைவர் பேராசிரியர், முனைவர் சு. இராசாராம் மற்றும் பல்துறைப் பேராசிரியர்கள், ஆய்வாளர்கள். மாணவர்கள் பன்னாடுகளைச் சேர்ந்த தமிழ் ஆர்வலர்கள் கலந்துகொண்டனர்.

சந்திரகாந்தம் – ஒருவழிகாட்டும் இயக்கம்

தமிழ்ப்பண்பாட்டுமையம் சார்பில் மறைந்த எழுத்தாளர் சந்திரகாந்தன் அவர்களின் நினைவினைப் போற்றும் வண்ணம் 08.10.2021 சந்திரகாந்தம் என்னும் தலைப்பிலான இணையவழிக் காணொளிக் கருத்தரங்கம் நடைபெற்றது.

பேராசிரியர் சே.செந்தமிழ்ப்பாவை அவர்கள் வரவேற்புரை வழங்கினார். பல்கலைக்கழக ஆட்சிக்குழு உறுப்பினரும் துணைவேந்தர் பொறுப்புக்குழு உறுப்பினருமாகிய பேரா.டி.ஆர். குருமூர்த்தி அவர்கள் தலைமையேற்று, பாரதியின் மரபில் ஜெயகாந்தனைத் தொடர்ந்து தமிழ் இலக்கிய உலகில் தடம் பதித்த சந்திரகாந்தனின் நினைவைப் போற்றுவதில் அழகப்பா பல்கலைக்கழகம் பெருமையடைகிறது. அவர்தம் படைப்புகள் அடுத்த தலைமுறையினரைச் சென்று சேர்தல் அவசியம் தொடர்ந்து, புதுவைபாரதிதாசன் அரசினர் மகளிர் கல்லூரி தமிழ்த்துறைத் தலைவர் முனைவர் சொ. சேதுபதி சந்திரகாந்தனின் படைப்புகளும் பதிவுகளும் என்ற தலைப்பில் உரை நிகழ்த்தினார். இதில், கல்பனா தொடங்கி

DEPARTMENT OF ENGLISH AND
FOREIGN LANGUAGES

Special Online Discourse on Model Minorities

The Department of English and Foreign Languages, Alagappa University conducted a special online discourse on 28th June 2021 with Prof. Nalini Iyer from Seattle University, Washington DC, U.S.A as the resource person. She who delivered a lecture on the plight of South Asian Immigrants in America referred to them as Model Minorities". She said that by means of their tireless work, educational qualifications and competence, the South Asian Diaspora has transformed itself into an exemplary community. The eminent speaker from the Seattle University stated that the immigrants from South Asia are also subjected to discrimination based on race and colour. Nevertheless, through their industry and law-abiding nature, they have become a model minority in America. The professional commitment of South Asians, particularly Indians and their respect for rule of law have enabled them to obtain the good-will of mainstream American society. Professor Nalini Iyer cited the CEO of Google Mr. Sundar Pichai and American Vice-President Mrs. Kamala Harish as examples for elevation through education and ethicality. Further, she illustrated in her discourse that a great number of Indian Immigrants serve as advocates, judges and bureaucrats in America. In addition to that, Professor Nalini Iyer made a reference to the significant role of Indian Diaspora in the selection of the President of America. She made a point that regardless of countries of settlement, wherever people settle if they remain industrious and law-abiding by nature, they can not only strengthen themselves but also bring honour and pride to the nation of their birth. The guest speaker concluded her speech by saying that Asian-Americans are the best example for this. Earlier, Dr. P. Madhan, Professor and Head, Dept. of English and Foreign Languages, welcomed the participants and Dr. SP. Shanthy, Assistant Professor, Dept. of English and Foreign Languages, proposed a formal vote of thanks. Teachers, research scholars and students from across the state participated in large numbers in the virtual special discourse.

Seminar on "Modern Language Teaching
Techniques and Tools"

An International Virtual Seminar on "Modern Language Teaching Techniques and Tools" was conducted at the

அவருடைய படைப்புகளால் சிறப்புப் பெற்ற பல இதழ்கள் குறித்தும், காலத்தைக்கடந்து நிற்கும் தழல், அண்டரண்டப்பட்டசி, புல்லைப் புசியாதபுலிகள் உள்ளிட்ட பல படைப்புகள் குறித்தும், ஓணான் என்னும் சிறுகதை குறித்தும் உரையாற்றிய அவர் இன்னும் அச்சுக்குவராத அவரது படைப்புகளை வெளிக்கொணர்வதே அவருக்குச் செய்யும் கைம்மாறு என்று கூறி நிறைவு செய்தார். அவரைத் தொடர்ந்து, வாழ்வும் வழியும் என்னும் தலைப்பில் உரை நிகழ்த்திய திருவாடானை அரசு கலைக்கல்லூரியின் தமிழ்த்துறைத் தலைவர் முனைவர் மு. பழனியப்பன், உறவுகளையும் நட்புகளையும் தனது குடும்பத்தைப் போலவே நேசித்த பேரன்பு கொண்டவர் சந்திரகாந்தன், அதுபோலவே உலக சமூகநலத்திலும் அதிகக் கவனம் செலுத்தியவர். இளைஞர்களையும் குழந்தைகளையும் எப்போதும் ஊக்கப்படுத்திக் கொண்டே இருப்பார். அவருடைய ஒவ்வொரு இயக்கத்திலும் வழிகாட்டுதல் என்பது தொடர்ந்து கொண்டேயிருக்கும். வளரும் தலைமுறைக்கு நல்லாசானகத் திகழ்ந்தவர். வாழ்க்கைமுழுவதையும் அறிவுத் தேடலுக்காக அர்ப்பணித்தவர். அவருடைய இழப்பின் வலியை அவர்தம் குடும்பத்தினரைப் போலவே நட்புவட்டத்தினரும் ஆழமாக உணர்கிறோம் என்று குறிப்பிட்டுப் பேசினார்.

சந்திரகாந்தனின் இயக்கமும் பணிகளும் என்ற தலைப்பில் பேசிய முனைவர் பட்ட மேலாய்வாளர் முனைவர் சொ. அருணன், கலை இலக்கியப் பெருமன்றத்தின் எல்லைகளைமேலும் விரிவுபடுத்த வேண்டும் என்றும் இளந்தலைமுறைப் படைப்பாளிகளை அதிகமாக வளர்த்தெடுக்க வேண்டும் என்றும் நிறையக் கனவு கண்டவர் சந்திரகாந்தன். பல இயக்கங்களைச் சார்ந்த நண்பர்களையும் ஒருங்கிணைத்துத் தானே ஓர் இயக்கமாகச் செயல்பட்டவர். இராமநாதபுரத்தைச் தொடர்ந்து, தேவகோட்டை, சிவகங்கை, புதுக்கோட்டை எனப் பல பகுதிகளிலும் கலை இலக்கியப் பெருமன்றத்தின் பணிகளை விரிவாக்கியவர். மூத்த ஆளுமைகளைப் போலவே இளைய ஆளுமைகளிடமும் நெருங்கிப்பழகி அவர்களை ஊக்கப்படுத்தியவர். அவர்தம் ஊக்கத்தினால் வளர்ந்த பல இளம் எழுத்தாளர்கள் இன்றும் அவர்தம் அன்பினை போற்றுகிறார்கள். வள்ளுவம், மார்க்சியம், காந்தியம், ஜெயகாந்தம் என்னும் வரிசையில் சந்திரகாந்தம் என்று அவர்தம் வாழ்வு ஓர் இயக்கமாக வழிகாட்டும் என்று பேசினார்.

இக்கருத்தரங்கில் அழகப்பா பல்கலைக்கழகத்தின் பல துறைப் பேராசிரியர்களும் ஆய்வு மாணவர்களும், தமிழகத்தின் பலபகுதிகளைச் சேர்ந்த தமிழ் அமைப்பினரும் கலந்து கொண்டனர். நிறைவாகத் தமிழ்ப் பண்பாட்டுமையத்தின் உதவிப்பேராசிரியர் முனைவர் கா.கணநாதன் நன்றி கூறினார்.

DEPARTMENT OF WOMEN'S STUDIES

Two - Day National Seminar on Prevalence of Screen Addiction among College Students



Under the aegis of the Indian Council of Social Science Research (ICSSR) a Two- Day National Conference on "Prevalence of Screen Addiction among College Students" was organised by the Department of Women's Studies, Alagappa University on 7th and 8th October, 2021.

Prof.K.Manimekalai, Head, Department of Women's Studies, Alagappa University and Former Vice-Chancellor of Mother Teresa Women's University, Kodaikanal, while welcoming the gathering, highlighted the relevance and current significance of this National Seminar and referred to the negative impact of screen addiction on physical, mental and social well being of adolescents and its reflection on the nation's economy. She added that screen addiction is worse than drug addiction which affects the entire world and Human Development Index as well. She noted that due to screen addiction suicide rate has increased among the individuals aged between 10-24 years and their thoughts are preoccupied with a game, social media or smart phone even when it is not being used. She pointed out that nearly 27% of children are spending more than 3 hours a day on social media and exhibit the symptoms of poor mental health. She added that studies have shown that men are addicted to online games, cyber porn and online gambling, while women become addicted to social media and online shopping. She noted that out of 7.8 billion world population 5.22 billion population are unique mobile phone users and check their devices 63 times a day. She referred to various cases relating to ill effects of screen addiction at the national and international levels and asked the students to safeguard themselves from cyber crimes. She asked the students to take the message to the common

Department of English and Foreign Languages, Alagappa University on July 29, Thursday. Professor P.Madhan, Head of the Department of English, delivered the welcome address. The Senior Professor from Jaffna University, Dr.T.Karunakaran, who was the resource person delivered the key note address wherein he said that English Language is viewed as a language of prosperity and employment opportunity. He further added that mastery over English will help people become successful in their respective fields. Professor T.Karunakaran said that since English Language reigns supreme in all fields of human activities from Arts to Science to Engineering and technological spheres, the teaching and learning of English assume much significance. Further, he dwelt on the employment market where engineering graduates, irrespective of their major subjects are expected to be fluent, and articulate in English failing which landing a job becomes difficult for them. Besides, T.Karunakaran opined that time has come for the fraternity of English teaching professionals to switch to modern teaching techniques and tools, because they not only arouse students' enthusiasm and eagerness in learning English but also make them effective communicators. The resource person from Sri Lankan Jaffna University scrutinized the effectiveness of conventional teaching methods during pandemic period.

His stance is that when the possibility of placing students in the class room is little, due to pandemic, to continue to resort to conventional teaching methods like chalk and talk without the active participation of students will produce results only little. Professor T.Karunakaran placed emphasis on use of teaching tools such as smart phone, smart classroom, audio, video and visual aids in the class room for it will make the class room lively and it will enhance the competence of students. His opinion, that active use of modern teaching techniques and tools will make the language easily learnable, occupied predominant space in his discourse. He expatiated upon the fact that active employment of latest language teaching softwares coupled with effective conversational practice will result in students becoming well-versed in language. He wound up his discourse by emphasizing the idea that teachers need to teach language in such a way that students develop passion and love for language.

In the end, Assistant Professor SP.Kanimozhi proposed a formal vote of thanks. Affiliated college teachers, university faculty, research scholars and students participated in the international virtual seminar in large numbers.

people how screen addiction spoils physical, mental and social well being of people and nation as well.

Prof. M. Selvam, Vice-Chancellor, Bharathidasan University, Trichy, in his inaugural address, appreciated the Department of Women's Studies for organizing a conference on a topic of vital interest, which is the pressing need of the hour. He said that technology addiction is ruining people's lives and it is observed in a survey that people cannot live without technology. He pointed out that people are addicted as they prefer to use their mobile phones to communicate rather than communicating face to face. He added that excessive use of electronic devices by the adolescents is on the rise and they are spending more time on computers and other electronic devices. These days with less and less time is spent on playing outside games, reading books, or socializing with peers. Exposure to the screen for an unchecked amount of time can be detrimental to one's cognitive abilities. It is believed that the information gathered online makes one smarter, but in reality it hampers a person's ability to develop deeper interest in a subject and acquire proper knowledge. This might be reflected in the academic performances of school children. He stated that mobile addiction causes several problems such as weakened vision, headache, sleep disorders, depression, stress, aggressive behaviour, social isolation, financial constraints, ruined relationships and no or low professional growth. Finally he stated that everyone must limit the use of mobile phones to take control of their lives. It might be difficult at first but by prioritizing the usage and framing time limits in accessing the gadgets can help one to overcome mobile phone addiction.

Prof. C. Sekar, Registrar i/c, Alagappa University, in his special address, explained the types of screen addiction and its harmful effect on physical and mental well-being of screen users. He said that gadgets help us in various ways in life. But when using them for more than the required time, we become addicted to the technology. This technology has attracted persons of all age groups. He added that the Internet is not only a source of information but a medium that connects almost every aspect of our life. Technology has brought a huge change in our daily life. The gift of gadgets has made our life more easy and convenient. But at the same time the continuous exposure to screen affects the neurochemicals in our brains and harms the mental

health. Finally he stated that proper thought processing and creativity are missing among the students owing to the screen addiction and added that the only method to manage the addiction towards any gadget is to limit the time of using them. He asked the participants to act as ambassadors in creating awareness about the ill-effects of screen addiction.

Prof. V. Manikavasagam, Former Registrar, Alagappa University, in his keynote address, said without proper awareness we use gadgets for both good and bad purposes. He pointed out that not only human beings are addicted to screen, even animals like cats and chimpanzees too are addicted to screen. He stated that it is an undeniable fact that gadgets have eased up our lives a lot, people have made them as an essential part of their life. It has become as crucial as food for everybody. He further stated that over use of gadgets create physical and mental ill health to the users. Hence, it is vital to avoid the extreme use of gadgets. He also pointed out that teenagers are addicted to gadgets usually become twitchy and disturbed. He mentioned that lack of concentration and loss of interests in studies are other symptoms found in kids who are obsessed with electronic devices. Kids who spend more time in front of the computer or TV, show lack of interest in daily indoor and outdoor activities too. Hence, he asked the participants to make themselves detached from the screen.

Dr.S. Poulpunitha, Assistant Professor, Department of Women's Studies proposed a vote of thanks. More than 200 Students, Scholars and Faculty participated in the Conference.

[National Nutrition Month Celebrations 2021](#)

Three-Day Webinar on Nutrition and Health

To commemorate the National Nutrition Month 2021 the Department of Women's Studies, Alagappa University, organised a Three - Day National Level Webinar from 1st Sep 2021 to 3rd Sep 2021.

Prof.K.Manimekalai, Head, Department of Women's Studies, Alagappa University, while welcoming the participants, explained the significance of the webinar and highlighted the linkage between nutrition and health in improving the performance of our day-to-day activities. She pointed out that access to sufficient amounts of safe and nutritious food is the key for a sustainable life and good

health. She added that unsafe food containing harmful bacteria, viruses, parasites or chemical substances cause more than 200 different diseases which range from diarrhoea to cancer and pointed out of the 600 million people almost 1 in 10 people fall ill after eating contaminated food each year, resulting in 420 000 deaths and the loss of 33 million healthy life years according to a WHO report published in April 2020. At the end of her speech, she asked the students to disseminate the information they could gain in the three - day webinar which aims at promoting the ideal "healthy individuals for creating a healthy nation".

Technical Sessions

Technical Sessions were conducted on all the three days of the webinars. On the first day Dr.J.B.Sharmila, Associate Professor & Head, Department of Home Science, Sri Meenakshi Government Arts College for Women, Madurai spoke on the role of Nutrition in preventing Covid-19 pandemic. The distinguished speaker highlighted the utter necessity of food safety and security during Covid-19 pandemic and discussed various food security measures that have been adopted during Covid -19. She also elucidated the role of e-commerce platforms in promoting sustainable food supply chain. Mrs.P.Sindhuja, Teaching Assistant, Department of Women's Studies, proposed a vote of thanks.

On the second day Dr. K.S.Pushpa, Professor, Dept. of. Home Science, the Gandhigram Rural Institute, Gandhigram, discussed the role of Home Science and Extension Activities in achieving sustainable development goals. At the outset she referred to the rural development programmes and to various early experiments that focused on rural reconstruction and the intervention approaches carried out for the development of rural people. Then, she linked the 17 SDGs with Home Science streams and explained the role of Home Science in achieving the 17 Sustainable Development Goals. She concluded her lecture with the quote that "Many little things done in many small places by many small people will change the face of the world", and asked the participants to actively involve themselves in achieving the targets of SDGs. She added that their actions would promote a healthy nation with zero hunger and sustainable natural resources as well. At the end of the programme, Mrs.Ramya, Teaching Assistant, Department of Women's Studies, proposed a vote of thanks.

On the third day Prof. S. Kowsalya, Registrar, Avinashilingam Institute for Home Science and Higher Education for Women, started her lecture by highlighting the significance and relevance of celebrating National Nutritional Week every year. She discussed the various special and applied nutritional programmes and activities done under Integrated Child Development Services Scheme in promoting the health status of women and children. She pointed out that 60 percent of child deaths are due to malnutrition, quoting from National Family Health Survey -5 (2019-2020). She elaborated on different types of malnutrition, its causes, clinical features, preventive measures and various strategies in combating the malnutrition. Further, she discussed the functions of Poshan Panchayat and Poshanvatika in enhancing the health status of rural people. Also, she pointed out the health benefits of consuming herbal and green foods and motivated the participants to have traditional foods that boost our immune system.

Prof. K. Manimekalai, while proposing a vote of thanks, exhorted the students to safe guard themselves from Covid -19 by cultivating traditional healthy foods habits. 85 participants who attended the webinar derived immense benefits.

16 Days of Activism to Raise Awareness for Preventing Gender-Based Violence against Women and Girls

The Department of Women's Studies and the Women Harassment Prevention Cell organised a series of programmes titled "16 Days of Activism to Raise Awareness for Preventing Gender Based Violence Against Women and Girls" from 25th Nov to 10th Dec 2021. On 25th November 16 Days of Activism was inaugurated by Dr. V.T. Usha, Former Head, Centre for Women's Studies, Pondicherry University. She mentioned various types of violence faced by women and children and its impact on their health, life and education. On 26th Nov 2021 an orientation lecture was given by Prof. K. Manimekalai, Head, Department of Women's Studies, for the Faculty of Arts students. She highlighted means, measures and strategies to overcome from various social issues. On 29th Nov 2021 an awareness programme on Zero Violence was given to the student of Education Faculty. Dr. I. Sivakumar, Teaching Assistant, Department of Women's Studies highlighted how the use of male pronouns viz his, him, he and himself in novels and

general books, indicate the portrayal of male domination. Dr. P. Sindhuja, Teaching Assistant, Women's Studies, gave a lecture on Combating the Trafficking of Women and Children in India.



On 1st Dec 2021 an awareness programme on Prevention of Gender Based Violence was organized for the benefit of the Alagappa Institute of Skill Development and Fine Arts students. Prof. K. Manimekalai, Head, Department of Women's Studies, Alagappa University, highlighted the need for gender equality in all sectors and also for creating awareness about the issues faced by the girl children, such as education, nutrition, forced child marriage, legal rights, and medical rights. She also highlighted the State, National and International enforcement machineries that work to protect the girl children from various social issues. Dr.S. Poulpunitha, Assistant Professor, referred to various forms of violence faced by women and suggested measures to overcome those violences. Dr. S. Geetha, Teaching Assistant, spoke about the subtle violence and its impact on physical and mental health of women.

On 2nd Dec 2021, the orientation lecture on prevention of harassment of women at workplace was given to the students of Faculty of Science by Prof. K. Manimekalai. She explained how the impact of violence affects women and their enjoyment of socio-economic, education and decision-making rights. Dr. I. Sivakumar and Dr. P. Sindhuja, Teaching Assistants, focused on gender based violence at workplace. On 3rd Dec Poster Making Competition was conducted to the students.

In collaboration with District Legal Services Authority, Sivagangai and National Commission for women the Department of Women Studies organized a Legal Awareness Programme on Dec 06, 2021. On 7th Dec 2021, the Movie 'The Great Indian Kitchen' was screened which

won Kerala State Film Award for Best Film, Best Screenplay and Best Sound Designing. Discussion was made on that movie regarding the traditional role of women that was depicted in the movie. On 8th Dec 2021, a Competition on Power Point Presentation regarding the Prevention of Gender Based Violence was conducted for the students of the Department of Women's Studies. An awareness programme on good and bad touch and child rights was conducted for the benefit of Alagappa Model Higher Secondary School students on 9th Dec 2021. On 9th Dec 2021 a poster exhibition was also organized.

On 10th Dec 2021, 16 days activities came to a close with a lecture by Dr. C. Aruna, Head (i/c), Centre for Women's Studies, Pondicherry University and Dr. Amurthraj R.M. Specialist in Women's Studies from Kerala Institute of Local Administration, Kerala. Both of them elaborated on the significance of the 16 days activism which was initiated in 1991 by the first Women's Global Leadership Institute, and hosted by the Centre for Women's Global Leadership (CWGL) at Rutgers University. They also referred to the shadow pandemic that occurred during COVID -19 and illustrated its impact on women, family members and society as well.

More than 1000 students actively participated and benefited from the 16 days activism that raised awareness on prevention of gender based violence in public and private spheres.

DEPARTMENT OF SOCIAL WORK

International Human Rights Day

The International Human Rights Day was observed at Alagappa University, Karaikudi, on 10.12.2021. It was organised under the auspices of the Department of Social Work.

Prof. K.R. Murugan, Dean, Faculty of Arts and Head of the Department of Social Work while welcoming the gathering, referred to this year's theme that focused on "EQUALITY -- Reducing Inequality, Advancing Human Rights". He said that the day is annually observed to remind the people of the world about the UN General Assembly's adoption of the Universal Declaration of Human Rights in 1948. The most precious thing in the world for an individual is not simply to be a human being but remaining humane throughout life in all activities and in all respects. The

principle of equality and non-discrimination are the heart of human rights, he added. This day is observed to raise awareness among the people about the social, cultural, civil, political and economic rights.

Presiding over the function Dr. R. Swaminathan, Member of the Syndicate and Member Vice-Chancellor Officiating Committee, said that the best and pragmatic way to establish Human Rights across the planet is to think beyond boundaries. We should not only think of human rights ideal as a great thing but also we must fully live by it. He exhorted the students to think beyond national boundaries and cultivate the human rights ideals consciously in their minds and hearts and should always consider themselves as world citizens and eschew all narrow and chauvinistic ideas. Besides acquiring knowledge from text books, students should learn from inspiring speeches made by scholars in forums like this and disseminate valuable information acquired to the public at large.

In his inaugural address, Prof. S. Karuppuchamy, Member of the Syndicate and Member Vice-Chancellor Officiating Committee, said that Human Rights include economic, social, cultural, political and civil rights. According to all embracing Indian Constitution, discriminations of all kinds are punishable. Discrimination of any kind, in fact, will lead to human rights violation. He made a mention of the modern world heroes who contributed immensely to human rights starting with Mahatma Gandhi. The success of Gandhi's human rights ideals impacted other heroes such as Eleanor Roosevelt, Cesar Chavez, Nelson Mandela, Martin Luther King Jr, Desmond Tutu, Oscar Arias Sanchez and Muhammad Yunus. He concluded his speech by quoting the golden saying of the Sangam Tamil poet Kaniyan Pongundranar "All places (towns) are mine and all the citizens of the world are my kin" and asked the students to imbibe the universal vision advocated by noble men, sages and seers.



Dr. K. Latha, Principal i/c, Government Law College, Tirunelveli, in her special address said, it is the duty of all of us to defend human rights and restore when the rights are violated. We should all bear in mind the mantra that rights will come to us when we perform our duties properly in our lives. Equality will prevail if we mutually respect each other. He said the principle of equality is at the root of human rights. The Constitution of India has enabled us to enact special laws at any time to protect women, children and the interests of the most vulnerable sections of the society. She added an individual's dignity and privacy should not be affected and if so, it would be considered a violation of human rights. Human rights-based approach to development is the best way to reduce inequalities. She spoke about the powers and functions of National and State Human Rights Commissions and also Human Rights Court.

In the interesting interactive session the participants raised many questions to which the distinguished speaker Dr. K. Latha gave answers. Mr. J. Vignesh Sabarikiran, Adjunct Faculty, Department of Social Work, proposed a vote of thanks. More than 200 students, faculty members and research scholars attended the function.

World Alzheimer's Day Observed



The post-graduate students of the Department of Social Work, Alagappa University, Karaikudi, observed the World Alzheimer's Day on 21st September 2021 with a view to creating awareness among the student community about the causes, symptoms and prevention of this psychological disorder.

The theme for this year is "Know Dementia, Know Alzheimer's". The student-volunteers prepared and distributed the pamphlets highlighting the causes, symptoms and treatment for Alzheimer to the students of the Faculty of Arts of the University.

And they also delivered speeches over the Alagappa University Community Radio in order to create awareness among the elderly people about this dreaded condition. Dementia, in fact, relates to memory loss and consequent loss of thinking abilities in daily life.

Dr. K.R. Murugan, Dean, Faculty of Arts, Professor and Head, Department of Social Work, congratulated the students on their endeavour to explain the details of this mental condition with deep understanding and remarkable clarity to the staff and students.

DEPARTMENT OF ECONOMICS AND RURAL DEVELOPMENT

Seminar Organised on World Food Day Celebrations - 2021

On the eve of the World Food Day Celebrations - 2021, a Seminar on the topic "Our Actions are Our Future: Better Production, Better Nutrition, a Better Environment and a Better Life" was organised by the Department of Economics and Rural Development, Alagappa University, Karaikudi on 20.10.2021.

Inaugurating the seminar Dr. R. Swaminathan, Member, Vice-Chancellor Officiating Committee, said that India has slipped to the 101st position among the 116 countries in the Global Hunger Index (GHI) 2021, whereas it was placed in the 94th position in 2020. India is now placed behind Pakistan, Bangladesh and Nepal. Serious efforts are being taken by the Governments to alleviate hunger and poverty. He added that, "the right to food" should not be a privilege but it should be given to everyone. To build equitable food systems importance need to be given to the voices of small scale producers and rural communities. The ancient Indian Civilization has been prudent about food for centuries. Our parents and grandparents too approached food and cooking with same prudence. He concluded his speech by stating that agriculture is intrinsically connected with the Indian culture which has all along been giving prime importance to this sector.

In his keynote address, Prof. P. Manisankar, Former Vice-Chancellor, Bharathidasan University, Tiruchirappalli, said food is "our life and our security" which needs to be properly preserved and distributed to all. India is now a developed country and it has progressed in every field and



the progress it has achieved in the field of agriculture is really remarkable. According to the Food Wastage Index Report 2021 a staggering 50 Kg of food is thrown away by a person every year in Indian homes. There is a need to educate people about the avoidance of wasting food which is a precious commodity. This message has to be displayed in every marriage hall and in all functions where food is given.

Dr. K. Sankaranarayanan, Member-Syndicate, while offering felicitations said that healthy food should be offered to everyone so as to help nation's development. Dr. A. Narayanamoorthy, Senior Professor & Head of the Department of Economics and Rural Development, Alagappa University, welcomed the gathering. Dr. R. Suresh, Assistant Professor, proposed a vote of thanks. After the inaugural ceremony, students presented papers on the crucial topic of the seminar.

Papers, Articles and Books Published

A total of 12 papers/articles were published in well recognised journals by the faculty members.

A book by Prof. A. Narayanamoorthy titled *Farm Income in India : Myths and Realities* has been published by a world class publisher, Oxford University Press. He has authored a Tamil book titled சத்தமில்லாமல் ஓலம், அழியும் நீர் வளம் ஆபத்தில் விவசாயம், It has been published by Menmai Publication, Chennai, Tamil Nadu, India.

DEPARTMENT OF HISTORY

Preserving the Cultural Heritage Monuments

WORLD HERITAGE WEEK CELEBRATIONS

The inaugural function of the World Heritage Week Celebrations organized by the Department of History, Alagappa University, Karaikudi, in collaboration with the Archaeological Survey of India (ASI), Government of India,

Chennai, the Department of State Archaeology , Govt. of Tamil Nadu and the Tourism Wing of the Dhan Foundation, Madurai, was held at the Convocation Seminar Hall of the University on 19.11.2021. The celebrations initiated by the UNESCO that started on 19th November ended on 25th November. This event was celebrated by all the member nations of UN all over the world.



In his welcome address, Dr.AR.Saravanakumar , Head i/c, Department of History, Alagappa University, said the World Heritage Week is organized to promote among the people of the world on the significance of conserving and preserving the cultural heritage monuments as well as historical sites that proclaim the glorious history of mankind. It also aims at increasing the awareness among the public and students about Indian culture and tradition and the reasons for protecting the monuments for the benefit of the posterity. He noted that not only the history of the kings but also the history of the people should be known to all.

Dr.S.Rajavelu, Adjunct Faculty, Department of History, Alagappa University, in his thematic address, said that the UNESCO has listed a total of 1,154 World Heritage Sites found in 167 countries. Of these, only 40 monuments of India have found a place in the UNESCO list. He added that though India had a rich cultural property, owing to natural calamity and human vandalism, it lost many of its edifices in the last 5000 years starting from the Indus Valley Civilization. The reason for this condition has been a serious lack of awareness on the part of our people. Now the awareness is on the increase among the educated people for the preservation of our cultural and natural property.

Presiding over the inaugural function Dr.S.Karuppuchammy, Member, VC Officiating Committee, Alagappa University, said that students have an important role to play in creating the awareness among the people

about our cultural heritage. He noted that the real strength of a nation lies not simply on its economic development but really on its rich cultural heritage and it has to be borne in mind by the people who are interested in the growth of a nation. We must emulate the example of China, Japan and other developed countries which devote great attention to preserving their cultural heritage sites and monuments and it has helped them increase their image amidst the foreign tourists and in turn it has helped to increase the tourist inflow.

Mr.M.Prasanna, Assistant Archaeologist, ASI, Chennai, in his keynote address, said that the Keeladi Excavation has created enormous awareness among the people of Tamil Nadu for conserving all monuments which stand testimony to the glorious life led by our ancestors. He made a reference to the Tamil Inscription found at Thirumalai in Sivagangai District relating to the Sangam Period. A history enthusiast from the village informed the Government about this inscription which is considered to be a significant one now.

Dr.C.Sekar , Registrar i/c, Alagappa University, speaking on the occasion, said that historical knowledge is essential for all of us from which we can learn of life as it embodies the experiences of mankind over the years. In many developed countries people are very proud of their cultural heritage that has helped them preserve monuments. He exhorted students to evince keen interest in visiting monuments so as to learn the rich history of our ancestors and besides he asked them to develop a passion for knowing about the past of their own families and also the regional history. He also made a reference to the unbounded enthusiasm of Japanese people in preserving their language, race and cultural heritage.

Dr. K.R. Murugan, Dean, Faculty of Arts, Alagappa University offered felicitations. Dr.G.Paranthaman, Asst. Professor, Dept. of History, proposed a vote of thanks.

A Photo Exhibition of Indian Heritage Monuments arranged by the Archaeological Survey of India was declared open by Prof. S.Karuppuchamy. The photographs besides displaying various monuments highlighted the architectural splendour of the temples of Tamil Nadu. Also on display were objects excavated recently at Elandhakarai site (Near Kalaiyarkovil) by the Department of History, Alagappa University. The Exhibition was open for public viewing from 22nd November to 25th November.

During these celebrations the Department conducted a Students Rally and a Quiz Programme on 22nd and 23rd November respectively. A Power-Point Presentation on Keeladi and Sivakalai Excavations were made by the State Department of Archaeology on 24th November.

On the final day (i.e on 25th Nov) the students were taken to Thirumayam Fort and the Valedictory Function was held at Thirumayam and it was organized by the Archaeological Survey of India, Tiruchirappalli Circle and the Valedictory Address was delivered by Dr.T.Arunraj, Superintending Archaeologist, Government of India.. During the Valedictory Function Dr.V.Vedachalam, Retired Archaeologist and Mr.Bharathi of Dhan Foundation delivered speeches to the students and the farmers of Thirumayam Vattara Vayalagam.

DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE

Five-Day Short Term Programme on the Role of Sustainable Development Goals (SDGs)

A Five-Day Short Term Programme on the Role of Sustainable Development Goals (SDGs) was inaugurated on 06.12.2021 at Alagappa University. Sponsored under STRIDE Component - I, the programme aimed at inculcating among the young faculty members, post doctoral fellows, and research scholars to orient their research insight towards contributing to the SDGs that are propounded to protect the welfare of humanity.

While welcoming the participants Prof. S. Thanuskodi, Head of the Department of Library and Information Science and Co-ordinator, STRIDE Component - I, said the United Nations has proposed 17 Sustainable Development Goals (SDGs) for the holistic development of its member nations with a view to safeguarding the people by promoting economic prosperity and preserving the planet for a healthy and safe living.



In his presidential address Dr. R. Swaminathan, Member, Vice-Chancellor Officiating Committee, referred to the areas of health, energy and infrastructure where India has advanced over the years. He underlined the major areas to be focused for achieving the UN SDGs by 2030. He reiterated the need for world citizens to work towards this global responsibility and take up serious initiatives to implement SDGs. He also mentioned the need to focus on issues such as poverty, drinking water, sanitation, quality education and promotion of global human rights and democracy. He added that importance should be given for bridging the divide between rural and urban, rich and poor and developed and developing. Preservation of native knowledge is equally essential, he added.

Shri. KR. Gnanasambandan, Founder and Director, Aathma Academy, Madurai, in his keynote address, shared his thoughts and insights regarding the significance of Industry-Institute-Interaction for finding pragmatic solutions to environmental hazards and social issues. He asked the educational institutions to establish good relationship with society as institutions cannot function in isolation. He asked for cautious use of plastic and emphasized the need to stick to "reduce-reuse-recycle mantra". A careful and thoughtful use of nature's resources would lead to a sustainable and healthy environment that we could leave for our future generations. The dire need for trans disciplinary researches devoted to the betterment of nature and environment was also highlighted by him.

Speaking on the occasion, Prof. C. Sekar, Registrar i/c, Alagappa University said what we need is socially responsible citizens, especially in a country like India. He cautioned about the depletion of natural resources and emphasized the need to conserve and preserve energy for the benefit of posterity. He added that all of us must work together to protect our environment. Only then can the economic and social development of our country could be sustained. He motivated the young faculty members and researchers to direct their efforts in socially relevant research.

Ninety participants attended the programme. Dr. PS. Nagarajan, Deputy Coordinator of STRIDE proposed a Vote of Thanks. Dr. V. Dharuman, Deputy Coordinator, STRIDE made arrangements for the programme.

Scintillating Lectures Delivered by Experts

A series of scintillating lectures were delivered by experts on all the five days of the programme. The details are as follows: "Gender Equity-A Key to Poverty Alleviation and Sustainable Development" by Dr. Kamalaveni, Assistant Professor, Dept. of Women's Studies, Bharathiar University; "Entrepreneurship Ecosystem for Sustainable Economic Development" by Dr. E. Ramganes, Professor, Department of Educational Technology, Bharathidasan University; "Essentials of Reducing Toxic Automobile Gas Emissions for Sustainable Environment" by Dr. P. Elumalai, Professor and Head, Department of Green Energy Technology, Pondicherry University; "Role of Libraries in Achieving Sustainable Development Goals" by Dr. M. Sadik Batcha, Professor and Librarian, Annamalai University; "Sustainable Management Practices for Sustainable Industrial Growth" by Dr. T.R. Gurumoorthy, Professor and Head, Department of Commerce, Alagappa University; "Marginalized Youth and Sustainable Empowerment" by Prof. A. Velanganni Joseph, Professor and Head, Department of Youth Welfare Studies, Madurai Kamaraj University; "Disruptive Skills for Sustainable Development" by Dr. G. Ilankumaran, Director i/c, Alagappa Institute of Skill Development, Alagappa University; "Science, Technology and Innovation for Sustainable Development Goals" by Dr. Jayaraman Mathiyarasu, Senior Principal Scientist, Electrodeics and Electrocatalysis Division, Central Electrochemical Research Institute, Karaikudi; "Individuals and Institutions towards Sustainable Development" by Dr. P.S. Nagarajan, Assistant Professor, Alagappa Institute of Management, Alagappa University and "How to Sustain India's Groundwater Irrigation Development?: A Comprehensive Analysis with Future Agenda" by Dr. A. Narayanamoorthy, Sr. Professor and Head, Department of Economics and Rural Development, Alagappa University.

Valedictory Function

The Valedictory Function held on 10.12.2021 was presided over by Prof. A. Narayanamoorthy, Dean-Research, Alagappa University. Prof. S. Rajamohan, Special Officer, Planning and Development, Alagappa University and Prof. P. Sivakumar, Professor and Head, Department of Education (DDE), Alagappa University spoke on the occasion. Earlier Prof. S. Thanuskodi, Professor and Head of the Department of Library and Information Science and

Coordinator of the STRIDE Cell, Alagappa University, delivered the welcome speech. Dr. V. Dharuman and Dr. P.S. Nagarajan, Deputy Coordinators of STRIDE Cell, Alagappa University, also spoke on the occasion and thanked the resource persons and participants for making the programme a grand success. The invited dignitaries appreciated the efforts of the STRIDE Cell of the University for conducting such a relevant programme identifying the issues of importance in the present scenario.

DEPARTMENT OF POLITICS AND PUBLIC ADMINISTRATION

Anti Corruption Awareness Rally Organised



As per the instructions of the Ministry of Higher Education, University Grants Commission and the Higher Education Department of the Government of Tamil Nadu, various events were held at Alagappa University on the eve of Anti-Corruption Week (26.10.2021 to 01.11.2021). As part of this, an anti-corruption awareness rally was held on 01.11.2021 with the participation of students from various departments of the University. The rally started from the University Administration Building and ended at the Arts Faculty Building. Students carried anti-corruption placards at the awareness rally.

VC Officiating Committee Member Prof. S. Karuppuchamy flagged off the rally. The Registrar i/c of Alagappa University Prof. C. Sekar, who led the rally, said it was the students' primary duty to spread anti-corruption messages to the public.

Prof. K.R. Murugan, Dean, Faculty of Arts, was the coordinator of the programme. He spoke to the students about the significance of creating anti-corruption awareness among the people. Alagappa University Finance Officer Mr. R. Pandian and other University Officials participated in the event. More than 200 students participated in the rally.

The event was jointly organized by the Department of Social Work and the Department of Politics and Public Administration.

DEPARTMENT OF FINE ARTS

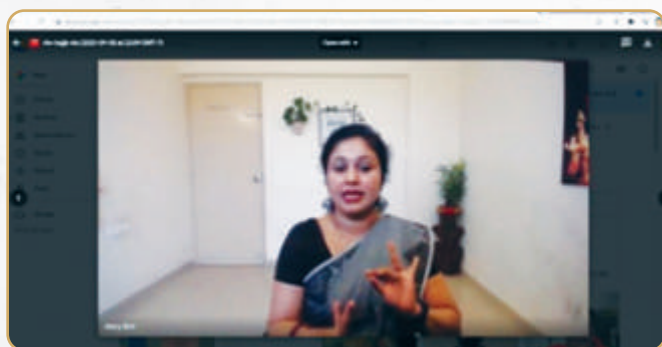
Workshop on Impact of Renaissance Thoughts on Western Paintings

The Department of Fine Arts organized a one day virtual Workshop on "The Impact of Renaissance Thoughts on Western Paintings" on 26th August 2021. In her welcome address Dr.S.SenthamizhPavai, Professor and Head, referred to the objective of the workshop.

The resource person, Dr.K.Kavimani, Assistant Professor, Govt. College of Fine Arts, Chennai, delivered a scintillating lecture on the impact of renaissance thoughts on western paintings. He explained how renaissance thoughts impacted great artists like Michelangelo, Giotto Di Bondone, Leonardo da vinci and Raphael and also said how they made a deep impact on the world of art. He referred to the remarkable features of western paintings and highlighted the features of contemporary art. The speaker depicted this aspect quoting profusely from the artists of the Renaissance Period.

The workshop was useful to the Fine Arts students. Feedback was collected through Google forms. The active participation of 100 people that included students, research scholars and faculty members made the workshop a grand success. They also interacted with the resource person. Dr.P.Stubert Sibi, Teaching Assistant, Department of Fine Arts, proposed a vote of thanks.

Two-Day Virtual Workshop on 'Jathiswaram'



The Department of Fine Arts organized a Two-Day Virtual Workshop on 'Jathiswaram' on 6th and 7th sept 2021. The welcome address by Dr.S.SenthamizhPavai Professor and Head, threw light on the purpose and significance of the workshop.

The Resource Person, Mrs. Mary Bini, Indian Classical (Bharathanatyam) Dancer, Musician, Teacher and

Youtuber demonstrated Jathiswaram set to Raga Arabhi and Talam Adi, choreographed by senior most student of Kalakshetra Prof. N.S.Jayalakshmi; and Music was composed by Tanjore Qutarate. Further, she demonstrated the Jathiswaram practically with nuances of Tala and Yathi notation.

The workshop created a great impact on the participants. Feedback was collected through Google forms. The active participation of 80 people including students, research scholars and faculty members made the workshop a grand success. They also interacted with the resource person. Dr.M.S.Kanagathra, Teaching Assistant, Department of Fine Arts, proposed a vote of thanks.

FACULTY OF SCIENCE

DEPARTMENT OF MATHEMATICS

National Mathematics Day Celebrated

The Department of Mathematics & Ramanujan Centre for Higher Mathematics of Alagappa University, jointly celebrated the National Mathematics Day to pay tribute to the legendary Indian Mathematician Shri. Srinivasa Ramanujan on his 134th Birth Anniversary on December 22nd 2021.

Dr. R. Swaminathan, Member, Vice-Chancellor Officiating Committee, while presiding over the function, said that this day is celebrated to inculcate a positive attitude among the students on the significance and necessity of learning Mathematics which is considered the mother of all branches of Science. He stated that Ramanujan's genius and works are comparable to the genius and contributions of the world renowned scientists like Archimedes and Isaac Newton. He added that capacity building of teachers and students through training camps in Mathematics related areas should be given priority. He said that in the last hundred years mathematical interventions have had a tremendous impact on biology. He concluded his speech by saying that Ramanujan made mathematics first before there was a concept, before there was a theory.

In his felicitation address, Prof. C. Sekar, Registrar i/c referring to the genius of Ramanujan said that in a short span of 32 years of life he made remarkable achievements in the field of mathematics and made everyone in the world to wonder at his genius. In his last days of life Ramanujan



suffered from disease and also encountered the cruel impact of poverty, but he did not swerve from the path of writing mathematical research works. Prof. C. Sekar added that mathematics is the simplest language to communicate anything easily. As Mathematics is a prime subject, he exhorted the students to learn maths along with other subjects so as to enable them to have a better grasp of other subjects. Alagappa University is ready to provide all facilities to the students to improve their knowledge and other required skills. He asked the students to develop the faculty of inquiry.

Prof. Raju K. George, Outstanding Professor, Dean (R&D, IPR), Indian Institute of Space Science & Technology (IIST), Thiruvananthapuram, Kerala delivered the special address through virtual mode. He spoke on the significance and utility of mathematical modelling of systems in differential equations. He also referred to controllability of system, Trajectory controllability and Satellite and missile control. He cleared the doubts raised by the students.

Earlier Prof. N. Anbalagan, Head, Department of Mathematics, welcomed the gathering and Dr. B. Sundaravadivoo, Organising Secretary, proposed a vote of thanks.

Presentation of Research Papers by the Faculty

Dr. N. Anbazhagan, Professor and Head, Department of Mathematics, delivered six invited talks in Conferences, Refresher Courses and Webinars conducted in institutions of higher learning and research in Tamil Nadu and Kerala. Dr. J. Vimala, Assistant Professor, delivered a talk on "Real Life Applications on Group Theory" at the National Webinar on Recent Trends in Pure and Applied Mathematics held on 12th October, 2021. It was organized by the PG and Research Department of Mathematics of Thiagarajar College, Madurai in collaboration with School

of Mathematics, Alagappa University, Karaikudi. Dr. R. Raja, Assistant Professor, Ramanujan Centre for Higher Mathematics, attended the 1st International Congress on Natural Science (ICNAS-2021) held at Ataturk University, Erzurum, Turkey and presented a paper virtually, titled "Substance Addiction as an Epidemic: A Mathematical Model with Dynamical Behaviour" in September 2021. As a keynote speaker in International Workshop on Fractional Order Systems: Theory and Applications held by Aurel Vlaicu University of Arad, Romania he delivered a talk on "Mathematical Modeling in Artificial Intelligence" on 29th November 2021. He was one among the seven experts of the fractional group from various countries. Mr. Sayooj Aby Jose, Research Scholar was invited as a guest speaker in XVII International Meeting of Mathematics (XVII Encuentro Internacional de Matemáticas-EIMAT) held at Universidad del Atlantico, Colombia in which he spoke on the topic "Impact of Strong Determination and Awareness on Substance Addictions: A Mathematical Modeling Approach" in November 2021. Of the 33 distinguished speakers from various countries, he was the one who represented India in that conference. He also delivered an invited talk in the webinar titled "Postgraduate Sharing Session: Getting Success for Postgraduate Student" organized by the Faculty of Science and Technology, Universitas Airlangga, Indonesia on 27th November 2021. Of the 3 speakers, the other two were from Los

DEPARTMENT OF PHYSICS

World Standards Day 2021

The Department of Physics organized the World Standards Day 2021 focusing on the theme 'Our Shared Vision for a Better World' on 13th October, 2021 at the Seminar Hall of the Department.

The welcome address was delivered by Prof. G. Ravi, Head, Department of Physics, Alagappa University. Prof. C. Sekar, Registrar i/c, presided over the function. He stressed the need for doing research work with international standards and he mentioned the need for all aspects to be standardized for a Better World. Prof. Dr. D. Velmurugan, BSR Emeritus Faculty, Former Professor and Head, CAS in Crystallography and Biophysics, University of Madras, Chennai, in his special address enlightened the participants with new ideas on achieving standards and exhorted the participants to strive to be perfect in their life.

Prof.K. Sankaranarayanan, Member, Syndicate and Professor, in his thematic talk quoted from Indian epics and correlated them for achieving standards for a Better World. Dr. T.Palaniselvam, AVH Fellow, Humboldt University of Berlin, Germany, in his address referred to "Batteries Standard". He mentioned a list of standards available to check the quality of products and stressed on the importance of quality of batteries that everyone should know. Dr. M. Sivakumar, Associate Professor, Department of Physics and Coordinator of the programme, proposed a vote of thanks.

Patent Received

Prof. K. Sankaranarayanan, Professor of Physics, Alagappa University, has received Indian Patent entitled "A System For Growing a Unidirectional Organic Single Crystal Compound and Method Thereof" with Granted Application, Patent Number :379274, Date Of Certificate Issue13/10/2021.

Achievement by the Department

Extensive research activities on thrust areas were undertaken during this period. This paved the way to publish more than 50 papers in Internationally reputed Journals having good impact factors, three Indian patents were filed and 10 papers were presented in national/international conferences during June 1 - November 30, 2021.

DEPARTMENT OF INDUSTRIAL CHEMISTRY

Project Sanctioned by DST

The DST has sanctioned a grant of Rs.84.5 lakhs under FIST-Level 3 scheme for 5 years (2021-2025) for Infrastructure Development pertaining to Teaching and Research. A sum of Rs.74.5 lakhs has been received as first year grant.

Participation in Training Programme

Dr.H.Gurumallesh Prabu, Prof. & Head is undergoing Higher Education Leadership Development Programme for Administrators and Master Trainer Programme (Nov.2021-Mar.2022) organized by the UGC under Indo-UK UKIERI scheme.

DEPARTMENT OF MICROBIOLOGY

Research Articles Published

Dr. A. Arun, Professor and Head, published three research articles in Elsevier journals with cumulative Impact factor of 13.61. Dr. T. Kavitha, Assistant Professor, published one research articles in Bioresource Technology (IF: 9.642). She also gave a special lecture on "Combating against Covid with Clinical Microbiology", in the webinar organized by Department of Microbiology and Biotechnology, Sri Bharathi Arts and Science College for Women, Pudukkottai.

FACULTY OF EDUCATION

DEPARTMENT OF SPECIAL EDUCATION AND REHABILITATION SCIENCE

International Day of Persons with Disabilities Observed

The International Day of Persons with Disabilities was conducted at Alagappa University, Karaikudi on 03.12.2021 under the joint auspices of the Department of Special Education and Rehabilitation Science, Alagappa University Resource School for Differently Abled and the Centre for Multimodal Material Production Unit for the Differently Abled.

Dr. R. Swaminathan, Member, Vice-Chancellor Officiating Committee, in his presidential address, said that most of the physically challenged people possessed enormous multi-talented abilities and they must be helped to bring forth their talents. He added that in the world population, 15% of the people are physically challenged and 80% of them are from Asian Countries. He referred to various welfare measures initiated by the State and Central Governments for the benefit of the disabled persons.



Speaking on the occasion, Thava Thiru. Kundrakudi Ponnambala Adigalar, highlighted the highest contributions of geniuses like Beethoven, Stephen William Hawkins and Sudha Chandran to the fields of Music, Science and Classical Dance respectively. Their contributions would be remembered for ever. He asked the teachers to carry this message to the disabled persons and help them discover their inner talents and make them understand their worth. He also made a mention of the remarkable talent possessed by a 5th Standard student of Karaikudi namely Nishant who could tell the day of birth of a person when he was told of the year, month and date of birth. People who think of the welfare of others are the people who really live as stated by Thiruvalluvar.

Prof. S. Karuppuchamy, Member, V.C. Officiating Committee, Finance Officer Thiru.R.Pandian, Dr. C.Vethirajan, Head of the Department of Corporate Secretaryship participated in the function. Dr. Sujatha Malini, Head, Department of Special Education and Rehabilitation Science, welcomed the gathering. Dr. K. Gunasekaran, Member-Syndicate, proposed a vote of thanks.

Faculty members and students from the Faculty of Education attended the programme.

The students of Alagappa University Resource School exhibited their multifarious talents in the cultural performance arranged in connection with the International Day of Persons with Disabilities.

Teachers Day Celebrations



Teachers day was celebrated on 5th September 2021 on the occasion of the birth anniversary of Dr. Sarvepalli Radhakrishnan who was known as a great teacher and philosopher of his time. The function was organized at the Department of Special Education and

Rehabilitation Science. The Dean of the Faculty of Education Dr. J. Sujathamalini delivered the welcome address and Dr. K. Gunaskaran, Member of Syndicate, presided over the function and explained the role and responsibility of teachers to the society and explained how teachers are the builders of a nation. The students showcased their talents and skills through various cultural performances. The programme ended with joy and happiness.

Free Physiotherapy Camp Organised as Part of World Physiotherapy Day



The World Physiotherapy Day was observed by organizing a Free Physiotherapy Camp at the Department of Special Education and Rehabilitation Science on 8th September 2021. The Vice-Chancellor Officiating Committee members Dr.Swaminathan, Dr. T.R. Gurumoorthy and Dr.C.Sekar, Registrar i/c and Dr.K.Gunasekaran, Member of Syndicate participated in the inaugural session of the free physiotherapy camp. All the University officials who spoke on the occasion highlighted the need for good physical health and the importance of exercise. They also stressed upon the significance of physiotherapy in making the patient to function independently. A group of physiotherapists Dr. Kohila, Dr. Deepa, Dr.Raguram and their team gave valuable advice to the people. The teaching and administrative staff of Alagappa University received guidance for overcoming from their physical ailments.

Teaching Assistants Visit Rabindra Bharati University, West Bengal

Teaching Assistants of the Department of Special Education and Rehabilitation Science, Alagappa University visited the Department of Disability Studies, Rabindra Bharati University, West Bengal. They had discussions with the faculty members of the Department of Disability



Studies and saw the assistive and adaptive devices available for persons with visual impairment. They also procured the Training Manual of the Department of Disability Studies, Rabindra Bharati University, West Bengal, for students reference.

Panel Discussion on Unique Features in Education Systems across Countries



A Panel Discussion on Unique Features in Education Systems across Countries was organized by the Department of Special Education and Rehabilitation Science, Alagappa University. Vice-Chancellor Prof. Somasundram Sandrasegaram, ESoft Metro Campus, Colombo, served as Chief Guest for the programme. He delineated the unique features in education systems across countries and also highlighted the education system of Srilanka. The participants raised questions and interesting debate continued during the discussion session. The Department Head Dr.J.Sujathamalini, welcomed the gathering and Dr.K.Gunasekaran, Member of Syndicate and Assistant Professor, proposed a vote of thanks.

National Webinar on Application of Technology in Education and Training

The RCI approved National Level Continuing Rehabilitation Education Programme on Application of Technology in Education and Training was organized by the Department of Special Education and Rehabilitation

Science, Alagappa University in collaboration with the National Institute for the Empowerment of Persons with Multiple Disabilities on 30th and 31st December 2021. At the inaugural session, the programme coordinator Mr.Rajesh Ramachandran spoke about the objectives of the two-day programme. The organizing secretaries of Alagappa University Dr.J.Sujathamalini, Professor & Head, Dr.K.Gunasekaran, Member of Syndicate offered felicitations at the programme. Director Shri. Nachiketa Rout and the Deputy Registrar Shri S.Sankara Narayanan addressed the participants and appreciated the programme coordinator for effective planning of the programme. Overall there were eight sessions. The renowned resource persons were invited to present their ideas on the Application of Technology in Education and Training.

The panel of experts included : Dr. Jayanthi Pujari Dean, Faculty of Rehabilitation Sciences, Director, Amity Institute of Rehabilitation Sciences, Noida. Shri. Shankar Subbiah Assistive Technology and Accessibility Consultant, Chennai, Dr. Rathan Sarkar Head, Department of Education, Prabhat Kumar College, Contai, Purba Medinipur, Dr. P. Ramakrishna, Asst. Prof of Spl. Edn (HI), Dept of TT & NFE (IASE), Faculty of Education, Jamia Millia Islamia, New Delhi. Shri. P. Sammaiah, President Awardee Rehabilitation Officer NIEPID, Secunderabad, Dr. Sampurna Guha Asst. Professor, Amity Institute of Rehabilitation Sciences, Noida, Dr. Kala Samayan Professor, Dept. of Audiology & Speech Languages Pathology, SRM Medical College Hospital & Research Centre, Chennai, Dr. J. Sujathamalini Dean, Faculty of Education and Dr. K.Gunasekharan Asst. Prof. of Education & Syndicate Member. The Valedictory Function was held at the end of the programme and the participants' feedback was obtained to know the effectiveness of the programme. The feedback link and assessment link were sent to all participants and based on the score the certificates were distributed to the participants.

Senior Research Fellowship Awarded

Senior Research Fellowship was awarded to Dr.S.Rajaguru, Principal (Rtd), Sri Ramakrishna Mission Vidyalaya College of Education, Coimbatore. He is affiliated to the Department of Special Education and Rehabilitation Science, Alagappa University for carrying out his Senior Research Fellowship for a period of two years.

ALAGAPPA INSTITUTE OF SKILL DEVELOPMENT

TECHFEST 2.0

National Symposium on Software Development Organised

Alagappa Institute of Skill Development, Alagappa University, organized a National Level Symposium 'Techfest 2.0' on 22nd and 23rd December 2021 through virtual mode. This event comprised eight technical events like Paper presentation, App development, Poster making, Memes creation, Quiz, Theatre treat and Coding.

The inaugural function of the Symposium was held on 22nd December 2021 through the Google Meet Platform. During the inaugural function the department started eight different Student Activity Clubs on the basis of recent trends in the IT field. Dr.G.IIankumaran, Director i/c. Alagappa Institute of Skill Development, welcomed the participants. In his welcome address, he said, 'Techfest 2.0' is one of the flagship events of Software Development Division of Alagappa Institute of Skill Development. This event aimed at providing a premier platform for students to showcase their unique ideas, concepts, and trends in the fields of Computer Science and Software Development.

In his presidential address, Dr.R. Swaminathan, Member, Vice-Chancellor Officiating Committee, said that today's ever changing IT environment posed several challenges on the learners of this field. The learners are supposed to update themselves with recent developments in order to achieve success in the very competitive environment. While concentrating on learning current trends, the students of IT field have to hone their fundamental logic building capabilities. This could be achieved by improving their mathematics based analytical skills.

Dr.S.Karuppuchamy, Member, Vice-Chancellor Officiating Committee, said in his inaugural address, the field of Information Technology is poised to become more significant, sophisticated, and specialized in the coming years. As a researcher in the field of Energy Science, he said that he could see the increase of IT applications in the Energy Science Sector with the involvement of IoT. Job opportunities in the Computer Science related industries are on the increase, providing new prospects in employment and at the same time it demands latest special skills. Due to the versatility of application areas of

Computers, a graduate of any field can join the IT industry. Therefore, competitions in job opportunities in the IT industry are very high. However, the learners of this field can earn while they are learning even without joining in a particular company, a bug bounty is one of the best examples of this scenario. In order to enhance their innovative skills in a continuous and fast pace the learners should utilize this sort of symposiums, he added.

Dr.J.Sujathamalini, Dean, Faculty of Education, Alagappa University, offered her felicitations. Dr.P.Subhasri, Organizing Secretary, TechFest 2.0 referred to the themes and events conducted as part of this symposium. Mr.S.Prabhakaran, Teaching Assistant, Alagappa Institute of Skill Development, highlighted the functionalities of the clubs.

Dr.C.Balakrishnan, Assistant Professor, AISD proposed a vote of thanks.

In the virtual symposium 642 Students across the country including a team from YPC International College, Malaysia participated.

FACULTY OF MANAGEMENT

DEPARTMENT OF INTERNATIONAL BUSINESS

International Day of Peace Organised

The Department of International Business of Alagappa University, Karaikudi, organized a one day programme on 21.09.2021 commemorating the "International Day of Peace" on the Management Campus.



Dr. A.Muthusamy, Prof. & Head, Dept. of International Business, welcomed the participants. Senior Professor Dr. T.R. Gurumoorthy, Member Vice-Chancellor Officiating Committee, delivered the presidential address and said that "Peace must come from within: and it requires self-contentment". Prof. S. Rajamohan, Dean,

Faculty of Management, offered his felicitation. He said that one must learn Gandhian principles and lead his life according to those principles for realising real peace.

The Chief Guest of the function Dr. T. Ravichandran, Director, Gandhian Constructive Programme Museum from Gandhigram Rural Institute, Dindigul, delivered the Peace Day Address. In his eloquent and inspiring address, he expounded the history behind the commemoration of International Peace Day advocated by the UN General Assembly. The assembly declared this day as "a day devoted to strengthening the ideals of peace, through observing 24 hours of non-violence and cease-fire". He also gave a brief account of the history of wars that the world had faced and their concomitant impact on humanity and he referred to the present day situation in Afganistan highlighting the sufferings of people there. "The indomitable legacy left behind by Mahatma Gandhi and his principles of non-violence will ever be remembered by people all over the world" observed Dr. T. Ravichandran. He gave a detailed account of the contribution of various leaders who were inspired by Gandhian Philosophy across the world.

The programme ended with a vote of thanks proposed by Dr. K. Chitradevi, Assistant Professor at the Department of International Business. More than 150 students, research scholars and faculty members from the University attended and benefited by this programme.

World Mental Health Day - 2021



On the eve of World Mental Health Day - 2021, a One-Day Special Lecture on "Mental Health Care for All: Let's Make It a Reality" was organised on 11.10.2021 by the Equal Opportunity Cell (UGC-Scheme) of Alagappa University in association with District Mental Health Department, Sivagangai.

Dr. A.Muthusamy, Professor & Head, Dept. of International Business and Co-ordinator Equal Opportunity Cell, welcomed the gathering.

Dr. A. Tharmar, Hospital Superintendent, Government District Head Quarters Hospital, Karaikudi, in his inaugural address, stressed the importance of mental wellbeing in the era of digitalization. Dr. T.R.Gurumoorthy, Professor & Head, Department of Commerce, highlighted the principles of being selfless which can boost the mental health of human beings. Dr. M. Kamaraj, District Psychiatrist, Sivagangai District, in his keynote address, brought out the significance of this year's theme on mental health care given by the World Health Organisation.

Dr. S. Rajamohan, Dean, Faculty of Management, appreciated the Equal Opportunity Cell for organising such a unique programme for the benefit of students and the academicians of the University. Dr. S. Nagarajan, Deputy Co-ordinator, Equal Opportunity Cell, proposed a vote of thanks.

One Day Special Lecture Programme on Food Safety--Scaling Up to Global Standards

The Department of International Business, Alagappa University, in association with the Tamil Nadu Food Safety Department, Sivagangai District organized a one-day Special Lecture Programme on "FOOD SAFETY--SCALING UP TO GLOBAL STANDARDS" (Under EAT RIGHT Sivagangai Challenge) on 24th Nov.2021 at the Management Faculty Seminar Hall.

Prof. A.Muthusamy, Head of the Department of International Business, welcomed the gathering.



Prof. C.Sekar, Registrar i/c, Alagappa University, in his presidential address, referring to the lifestyle-related diseases such as obesity, hypertension etc. prevalent among the youth, stressed the need to have a healthy diet. He added that eating nutritious food in right quantity will enhance the overall physical as well as the mental well-being and work performance of any individual. "Healthy food for a healthy people and a healthy nation" should be the guiding principle for every youth to emulate in India.

Mr. R. Thiyagarajan, Food Safety Officer of Sakkottai and Kannangudi Blocks, delivered the thematic address highlighting the great importance given to food safety. He elaborated the procedure to apply for a license for food production and sales depending upon the size of operation. He demonstrated as how to find adulterated food by employing simple tests. He reiterated that consumers of food must possess the necessary awareness for finding out the safe food from the bad ones. He also provided answers to all the queries raised by the participants.

Mr. Muthukumar, Food Safety Officer of Karaikudi Region, delivered a special lecture wherein he gave an overview on the importance of food standards. Dr. S. Rajamohan, Dean, Faculty of Management, in his felicitation address, made references to the nuances of Consumer Protection Act. Dr. S. Prasad, Asst. Professor, proposed a vote of thanks. More than 160 Students, Research Scholars and Faculty Members attended the programme.

DEPARTMENT OF COMMERCE

Constitution Day Celebrated

The Department of Commerce, Alagappa University, celebrated the Constitution Day on 26th November, 2021, in the Convocation Seminar Hall.



Prof. S. Karuppuchamy, Member, Vice-Chancellor Officiating Committee highlighted the significance of the celebration of Constitution Day. Liberty and Safety and all other rights of the people are highlighted in the Constitution. We should be thankful to the architects of the Indian Constitution for their valuable contribution. The massive Indian Constitution is more people friendly compared to the constitutions of some other countries, he said. The Constitution work undertaken by Dr. Ambedkar stands testimony to the democratic ideals nurtured by the genius of the Indian Mind and Culture. Indeed, the Indian

Constitution encompasses the whole of India, in other words, it stands for the people professing different faiths, speaking different languages and yet following the same Indian culture. This inclusivity is hailed by all as a mark of Indian ethos.

Mr.N.Shankar, Senior Advocate, Karaikudi, in his special address, said that Laws are enacted by Parliament and State Assemblies based on the Constitution. The Constitution is the mother of all laws. It is the sacred document of our country. Citizens of India should obey the Constitution. If they do so, the number of legal cases will decrease. The Constitution of India is based on ethical values. Liberty, Rights, Justice, Equality, Safety, Values have been explained in the Constitution. The administration of the Government should be based on the Constitution. The Parliament has the right to amend the Constitution, he added.

Prof. S. Karuppuchamy, Member, Vice-Chancellor Officiating Committee and Prof. C. Sekar, Registrar i/c read the preamble of the Constitution and the students repeated the same. The direct telecast of the President of India's Address delivered at the Constitution Day Celebration held at the Central Hall of Parliament was arranged for the benefit of students.

Prof.T.R.Gurumoorthy, Professor & Head, Department of Commerce, welcomed the gathering and explained the objectives of celebrating the Constitution Day. Dr.G.Kanagavalli delivered a vote of thanks. Faculty members and students of various departments participated in the celebration, 12 Students of the Department of Commerce spoke about the salient features of the Constitution of India on this occasion.

DEPARTMENT OF CORPORATE SECRETARYSHIP

ATAL On-Line Faculty Development Programme

"Corporate Restructuring of Public Sector Banks in India--Present Scenario"

The Department of Corporate Secretaryship, School of Management, Alagappa University, organised a Five-Day Online Faculty Development Programme (FDP) on "Corporate Restructuring of Public Sector Banks in India--Present Scenario" from 26.07.2021 to 30.07.2021. The programme was sponsored by AICTE Training & Learning Academy (ATAL), New Delhi.

Dr. C. Vethirajan, Professor and Head, Department of Corporate Secretaryship, School of Management, Alagappa University, welcomed the participants of the FDP and emphasised the importance of restructuring the public sector banks in the current scenario and said it has become a vital need of the hour.

At the inaugural session Dr. R. Swaminathan, Member, VC-Officiating Committee, Alagappa University, in his presidential address, said owing to COVID 19 pandemic that the banking sector has been facing unprecedented challenges. The pandemic has disturbed the loan facilities, blocked working capital affecting liquidity. The business continuity has become difficult. To sustain banking business in a healthy state now requires proper course of action. In this context, he referred to the importance of business revisit and rethinking strategy. The merger of public sector banks is a welcome development and would benefit stakeholders, he added.

Prof. T.R. Gurumoorthy, Member, VC-Officiating Committee and Member-Syndicate, Alagappa University, who inaugurated the FDP, emphasized the necessity of restructuring the public sector banks. Serious efforts to recover loans and reduction of nonperforming assets, improving financial services, giving importance to priority sector lending are some of the areas to be given focus for improving banking services. He suggested revamping of banking services through the adoption of restructuring strategies such as asset raising and merging of many small banks under one umbrella would lead to the growth of Indian economy.

Dr. Manoranjan Sharma, Chief Economist, Infomercials Ratings, New Delhi and Former General Manager of Canara Bank delivered the keynote address. He said that 70% of banking services are being carried out by public sector banks in India and the society at large is benefitted by the services. About the merger of banks, he said that successful merger and acquisition require a holistic perspective.

Prof. S. Rajamohan, Dean, Faculty of Management, Alagappa University, offered felicitations. Dr. K. Ganesamurthy, Assistant Professor, proposed a vote of thanks at the inaugural session. Prof. C. Sekar, Registrar i/c, presided over the valedictory function. He said that the restructuring programme will have to encompass operational, organisational, financial and systematic

restructuring and it must be implemented carefully in a time-bound manner.

In his valedictory address, Prof. V. Manickavasagam, Former Registrar, Alagappa University, said that the restructuring exercise is "both challenging and full of opportunities". When the banks are merged together, the emphasis must be on executing a smooth, seamless merger together with all the organisational and technological changes in order to position the banks in a good condition for a bright future.

Institute of Company Secretaries of India Signs an MoU with Alagappa University

The Institute of Company Secretaries of India signed a Memorandum of Understanding with Alagappa University on 08.09.2021 under the ICSI academic collaboration initiatives.

The objective of the MoU is to facilitate a comprehensive partnership for imparting knowledge and skills in the area of joint academic research. Emphasizing on the need for such collaboration CS Nagendra Rao, President of ICSI said that "Governance is not just about policies, procedure and policing but in the new leadership paradigm". Echoing the same sentiments, CS S.Selvaraj, Chairman of Madurai Chapter Managing Committee, delivered a speech about the role and importance of teachers in enlightening the students.

Dr.R.Swaminathan, Member VC Officiating Committee, said "Acquiring knowledge with action" is the best practice to be followed by teachers.



Dr.T.R.Gurumurthy, Member of Syndicate Alagappa University, delivered the presidential address motivating the teachers to encourage students to become Company Secretaries. Dr.C.Sekar, Registrar i/c, Alagappa University, delivered a speech on "Critical Thinking, Innovation and Creativity".CS A.N.S Vijay, Practicing Company Secretary

gave a lecture on "Companies Act 2013" and also spoke about One Person Company, Small Company, Common Seal, MCA Service etc.

Dr C Vethirajan, Professor and Head of the Department of Corporate Secretaryship, Alagappa University, delivered a lecture on the "Role of company secretary in corporate sector". He said that company secretary is a key managerial position. Every listed company having a paid up share capital of Ten Crore rupees or more has to appoint a full time key managerial personnel. Company secretary is a compliance officer in listed companies. Company Secretary in practice has many other roles such as an auditor, as registered valuer, as an insolvency practitioner. Dr.A.Morarji, Professor, Department of Corporate Secretaryship, Alagappa University, delivered the vote of thanks.

Inauguration-cum-Orientation Programme for 36th Batch of Corporate Secretaryship Students

The Inauguration-cum-Orientation Programme for the 36th Batch of M.B.A. Corporate Secretaryship students was held on 29.10.2021 at the Conference Hall of the Faculty of Management.



While delivering the presidential address Dr. R.Swaminathan, Member, Vice-Chancellor Officiating Committee, pointed out the responsibilities of business administration students in learning modern methods of administration and said that the acquired knowledge on key concepts should be diligently used in practical situations to build the image of the corporate sector where they would be employed. He asked the students to give importance for acquiring soft skills and participate in extracurricular activities besides concentrating on the curriculum.

Dr. S. Karuppuchamy, Member, Vice-Chancellor Officiating Committee, while inaugurating the programme, said that the ultimate aim of education is to create

conscientious and useful citizens for contributing to the nation's growth and development. He added that human qualities such as kindness and service motives should be inculcated through education besides subjects prescribed for study.

In his keynote address, CS Thiru. S. Vasudevan, Practising Company Secretary, stressed on the significance of time-management and energy management by individuals. He exhorted the students to concentrate on their health through proper physical exercises that will improve the energy levels of body and improve memory power which are very essential for a successful career.

CSS. Jayakumar, Advocate and Practising Company Secretary, who spoke on the occasion, stated that the Tamil Classic Thirukkural is the best source for getting vital information on personality development. A vast knowledge of the classic will be of immense help in carrying out one's work meticulously.

Prof. C. Vethirajan, Head of the Department of Corporate Secretaryship, in his welcome address, referred to all the facilities available to the students at the University for mastering the subjects. At the end of the programme Prof. SP. Mathiraj proposed a vote of thanks.

Special Lecture Programme on Crypto Currency and Block Chain Technology

Under the auspices of the Department of Corporate Secretaryship a Special Lecture Programme on Crypto Currency and Block Chain Technology was organised on 20.12.2021 at the Management Faculty Conference Hall.

Dr. C. Vethirajan, Professor and Head, Department of Corporate Secretaryship, welcomed the gathering. Dr. T.R. Gurumoorthy, Senior Professor and Head, Department of Commerce and Director i/c, Directorate of Distance Education, Alagappa University delivered the keynote address. He referred to the world wide discussion that is going on currently on Crypto Currency and Block Chain Technology.

Thiru N. Murugan, GCC, Millennial Club Member, BELDEX Crypto Currency, Salem in his special address, traced the origin of Money and the evolution of Technology that has changed the life style and he also explained the evolution of Financial System from the Barter System to the Current Digital Currency System.



Thiru. T. Mohan Rajan, Deputy General Manager (Rtd.) Syndicate Bank, Salem delivered a speech on Block Chain Technology and Future of Crypto Currency; and he pointed out that India has officially adopted Bitcoin as Legal Tender.

Thiru. C. Venugopal, Assistant General Manager (Rtd.) Canara Bank, Salem offered felicitations. He referred to the legal regulation on Crypto Currency in India and mentioned the nuances of Crypto Currency Bill.

Dr. A. Morarji, Professor, Department of Corporate Secretaryship, Alagappa University proposed a vote of thanks.

DEPARTMENT OF BANKING MANAGEMENT

Webinar on Digital Trends in Banking

On 12th, November 2021, the Department of Banking Management organized an International Webinar on "Digital Trends in Banking". Mr.Senthil Muthu, Associated Director, Digital Consulting Practice (Financial Services) KPMG, India (Presently Placed at Bahrain) spoke about the Contemporary Trends in Digital Banking and gave exposure to the students about the practical issues in Digital Banking transactions.

Webinar on Challenges Faced by Banking Sector after the COVID -19 Crisis

On 16th, November 2021, the Department of Banking Management organized an International Webinar on "Challenges Faced by Banking Sector after the COVID -19 Crisis". Dr.Raisal Ismail, Senior Lecturer, Department of Management, South Eastern University, Srilanka, recapitulated the challenges faced by the banking sector across the globe in the New Normal Scenario.

DEPARTMENT OF TOURISM AND HOTEL MANAGEMENT

World Tourism Day Celebrated

The World Tourism Day was celebrated on 27.09.2021 under the aegis of the Department of Tourism and Hotel Management, Alagappa University.



Dr. R. Swaminathan, Member Vice-Chancellor Officiating Committee, in his presidential address, elaborated on the current global growth of the tourism industry. He referred to the contribution of the Indian tourism sector to the country's economic growth. He said the culture, food and tradition of the Chettinad region where the University is located play an important role in making it a tourist destination. He also said that the significance of local tourism should be brought to the fore through individual and group research projects. He exhorted the students to develop communication skills and acquire advance knowledge of the fields selected and that would provide job opportunities.

Another Member of the VC Officiating Committee, Senior Professor T.R. Gurumoorthy in his inaugural address noted the growth of tourism sector and the opportunities available for employment and asked the students to concentrate on improving their qualifications, skills and professional knowledge to get employment.

Mr. M. Pon Elango, Director of the Jennis Academy of Hotel Management and the Vice President of the Trichy Travel Federation, said in his keynote address that tourism is a ever green sector and that there is no end to mankind's desire for travel and food. He pointed out that tourism has picked up after the epidemic. He called for steps to be taken to make Chettinad a UNSECO World Heritage Site. He said that domestic tourism provides opportunities for the sector to experience the full potential of India's cultural and geographical diversity. He interacted with students and gave answers to their questions about the problems and employment opportunities in the tourism industry.

Prof. Rajamohan, Dean, Faculty of Management, said that Chettinad could be made into a great tourist destination as it has the unique culture, food and architecture and also attractiveness required for being a vibrant tourist destination.

Earlier Prof. K. Alamelu, Head i/c, Department of Tourism and Hotel Management, welcomed the participants.

Dr. Karthilingam, Assistant Professor, proposed a vote of thanks.

The event was attended by many students from the Department of Tourism and Hotel Management, the Department of Commerce, the Department of Banking Management and National Catering College.

Webinar on "Essential Qualities of Kitchen Personnel in Cruise Line"

The Department of Tourism and Hotel Management, Alagappa University, organized a One Day Webinar on "Essential Qualities of Kitchen Personnel in Cruise Line" on 15th, September 2021. Professor K. Alamelu, Head i/c, Department of Tourism and Hotel Management, Alagappa University delivered the introductory note. Special address was delivered by Mr. R. Harikumar, Chef de Cuisine, Signature Streak Restaurant, Pinnacle Grill in Nolland, American Cruise Lines. Mr. K. P. Karthilingam, Assistant Professor, Department of Tourism and Hotel Management, gave the concluding remarks.

Celebration of World Tourism Day and Heritage Walk



The World Tourism Day was celebrated on 27th September, 2021. As part of the World Tourism Day, the Department organized a special Heritage Walk from the Department of Tourism and Hotel Management to Sorkettar Vinayagar Temple, Velangudi covering a distance of 3.5 km with 50 student participants on 25.09.2021. The Heritage Walk was flagged off by Prof. C. Sekar, Registrar i/c, Alagappa University.

World Tourism Day Competitions and Prize Distribution



The Department of Tourism & Hotel Management conducted six competitions namely sketching, essay writing, elocution, short reels, quiz and presentation. 70 students from various Departments of the university participated in such events. Each competition was evaluated by an eminent jury panel. Prof. C. Sekar, Registrar i/c honoured the winners with mementoes.

Guest Lecture Programmes

Dr. R. Kannan, Professor & Director i/c, Centre for Tourism and Hotel Management, Madurai Kamaraj University, delivered a series of Special Lectures on "Role of Tourism and Development of Indian Economy", "Forms of Catering Establishments and Menu Planning" and "Food and Beverage Management & Cost Control" on 15.11.2021 at the Department of Tourism and Hotel Management, Alagappa University.



Chef. B. Sathyanandhan, CEO, Hospitality Industry Consultancy, Tambaram, Chennai delivered a series of Special Lectures on "Hotel Marketing--Marketing Strategies for Hotel Industry Internationalization in India", "Front Office: Handling Emergency Situation in Hotel, Incentives for Hotel Industry", "Food and Beverage Management: Food Costing Techniques", "Indian Cookery--Basic Menu Planning", "Tourist Behaviour and Cross Cultural Management" and "Tourism Contribution to Promote Socio Economic Growth and Development" on 22.11.2021.

Mr.S.Manikandan, Tourist Guide Affiliated to Government of Tamilnadu delivered a Special Lecture on "Role of Tourist Guide in Tourism" on 29.11.2021.

SWAMI VIVEKANANDA CENTRE FOR HIGHER RESEARCH AND EDUCATION

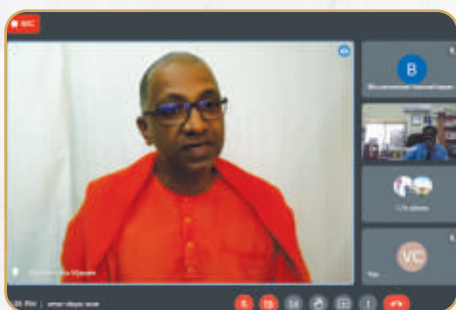
Universal Brotherhood Day celebrated

The Swami Vivekananda Centre for Higher Research and Education, Alagappa University, celebrated the Universal Brotherhood Day on 20.09.2021.

In his welcome address, Prof. K.R.Murugan, Dean Faculty of Arts and Coordinator of SVCHR&E, referred to the continuous activities of the centre in propagating Vivekananda's great and pragmatic thoughts on self-confidence, patriotism, perseverance, equality, equanimity, etc. among the university, college and school students of Sivagangai and Ramanathapuram districts.

Prof. C. Sekar, Registrar i/c, Alagappa University, Karaikudi, in his thematic address, said that the day is celebrated every year to commemorate the epoch-making Chicago Address delivered by Swami Vivekananda which conveyed to the world the lofty vision of Indian Culture and this effective speech of Swamiji brought glory to India and its ethos.

Presiding over the event, Prof. T.R. Gurumoorthy, Vice-Chancellor Officiating Committee Member, said "thinking beyond national, religious and colour differences is the essence of the philosophy of Universal Brotherhood". Peace and harmony are essential and inevitable factors for a peaceful life. The idea of Universal Brotherhood is intrinsically connected with the acceptance of the nobility of all religions which alone would help in creating a fraternal society in the world. Youth are, indeed, a powerful segment in India and the future prosperity of the nation lies in their hands. In the present context, it is an important duty to carry Swamiji's confidence-building ideas among the youth so as to make them take to a progressive path.



This celebration conducted year after year helps in reminding the ideal of world peace.

In his inspiring keynote address, Swami Mahamedhananda, Editor of Vedanta Kesari, a journal published by Ramakrishna Math, Chennai said "to establish and preserve universal brotherhood the essential conditions are perceiving the unity found in diversity and looking at this world with the conscious awareness of the fact that the world is one and humanity is one". He added that tolerance is not the foundation of this concept of world brotherhood. He stated that unconditional love, selfless service to humanity and unwavering faith in the "oneness of mankind" are the qualities that go into the establishment and preservation of Universal Brotherhood. That the nature of Creation includes human beings as well as Nature is to be borne in mind always, he added. In today's world man has failed to understand, protect and preserve the pristine glory of Nature. Global warming and the consequent environmental damage is the cause for many problems faced by the world. Those who believe in the philosophy of Universal Brotherhood should consider this as very significant and protect Nature. He concluded his speech by saying that Nature and Man should not be seen as separate entities rather oneness of things in the world is at the acme of Universal Brotherhood

Dr. M. Vasimalairaja, Deputy Coordinator, SVCHR&E proposed a vote of thanks. Mr. Lakshmanan, Programme Officer and Mr. P. Jayaprakash, Computer Operator made all arrangements for the event. More than 200 participants were the beneficiaries of this programme.

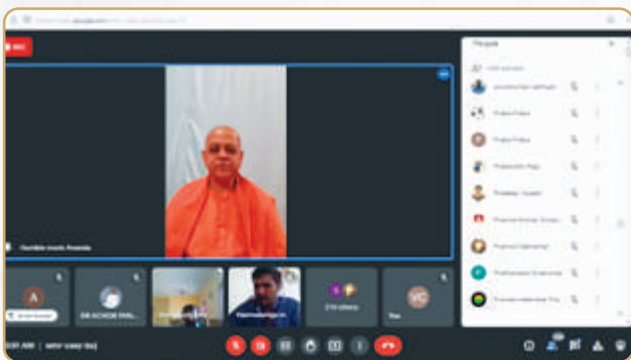
National Conference on Moral Values and Relevance of Swami Vivekananda's Thoughts in the Present World

Under the aegis of Swami Vivekananda Centre for Higher Research and Education (SVCHR&E), Alagappa University, a "National Conference on Moral Values and Relevance of Swami Vivekananda's

"Thoughts in the Present World" was organized on 02.11.2021 through virtual mode.

Prof. K.R. Murugan, Dean, Faculty of Arts and Coordinator, SVCHR&E, who welcomed the participants, said that the conference will focus on the moral vision of Swami Vivekananda so as to inspire the youth to work with passion and dedication and to tread on the humanitarian path of love and march towards universal brotherhood which is the need of the hour. Swamiji is, indeed, the icon of the youth as his ideologies have become more relevant for the 21st century. His four fold mantras -- physical, social, intellectual and spiritual quest -- to lead a meaningful life has inspired millions of youth across the world.

Presiding over the conference Prof. S. Karuppuchamy, Member of Syndicate and VC Officiating Committee, Alagappa University, said that by a serious learning and practice of the noble thoughts and great ideals of Swami Vivekananda, the youth could develop a positive attitude towards life and also gain an ethical perspective to lead a life of fulfillment; it would help create an egalitarian society where everyone will find his place and lead a happy and useful life.



In his special address, Swami Atamshradhanandaji Maharaj, Secretary, Ramakrishna Mission Ashrama, Kanpur, said that Swami Vivekananda advocated a self-reliant India which depended mainly on the harnessing of youth power. For attaining this, the role of physically, intellectually and morally strong youth has all along been emphasized by Vivekananda. The speaker added that the current statistics showing the increase in number of suicide cases among the youth in India is really

disheartening; and it only showed their weak minds in facing challenging life situations. Strength of mind is very essential for solving problems and education should focus on inculcating courage among the learners. Swami Vivekananda saw education in a broader perspective. To Swamiji, education meant "man-making". Development of the head, the heart and training of hands and imparting of service attitude are the key factors in man-making education. "Learning to do, Learning to be, learning to live with others and Learning to learn" are the four pillars of education. Besides the value-based education has become all the more crucial in the present context. Instilling human values in students through moral education is very essential today. Vivekananda stated that the core of education is the development of concentration. Distraction ruins one's development in every respect and concentrated mind alone could help one to come up in life and career. Continuous character-building with moral ideals is very important for a contented life.

Prof. M. Vasimalairaja, Deputy Coordinator, SVCHR&E, proposed a vote of thanks. More than 200 participants from across the country attended the virtual conference and a number of scholars presented papers.



The Chief Editor
Azhagu Newsletter
Publications Division

ALAGAPPA UNIVERSITY

(Accredited with 'A+' Grade by NAAC (CGPA : 3.64)
in the Third Cycle, Grade as Category - I University and
Granted Autonomy by MHRD - UGC, 2021: QS ASIA Rank - 220)
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